



**PROGRAM SCHEDULE FOR**  
**Bachelor of Arts in Global Tourism Management - GLBTRMGMT-BA Y2425F-CA1F**  
**INTAKE (September 2024)**  
 September 3, 2024 - August 29, 2026  
 Last Update: April 29, 2024

*Program schedules, including start and end dates, are subject to change*

Non-credit Required Activities								
Activity	Description	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks		
ITAI	Introduction to Academic Integrity	C/I	09/03/2024	09/15/2024	Online	2		
Course	Credit	Course Title	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective
Term One								
IHMN301	3	Digital Communications in Global Business	4.33	09/16/2024	12/13/2024	On-Campus	13	Required
IHMN305	3	Writing, Critical Thinking, and Research Literature	4.33	09/16/2024	12/13/2024	On-Campus	13	Required
IHMN315	3	Research Methods for Tourism	4.33	09/16/2024	12/13/2024	On-Campus	13	Required
IHMN360	3	Multicultural Management & Communications	4.33	09/16/2024	12/13/2024	On-Campus	13	Required
IHMN485	3	Globalization & the Hospitality Industry	4.33	09/16/2024	12/13/2024	On-Campus	13	Required
Term Two								
IHMN354	3	The Leadership Experience	4.33	1/06/2025	4/11/2025	On-Campus	14	Required
IHMN440	3	Tourism and Hospitality Entrepreneurship	4.33	1/06/2025	4/11/2025	On-Campus	14	Required
IHMN490A	3	Career Development	CR	1/06/2025	4/11/2025	On-Campus	14	Required
IHMN455	3	Human Resources Issues & Practices	4.33	1/13/2025	4/11/2025	On-Campus	13	Required
IHMN416	3	Value Co-Creation and Experiences Marketing	4.33	01/13/2025	04/11/2025	On-Campus	13	Required
Internship Optional:								
IHMN490B	3	Career Development Internship	CR	04/21/2025	08/30/2025	On Location	19	Required
Term Three								
GTMN344	3	Selected Topics	4.33	09/08/2025	9/12/2025	On-Campus	1	Elective
				9/13/2025	9/27/2025	Online	2	
IHMN325	3	Financial Management for Tourism	4.33	09/15/2025	12/12/2025	On-Campus	13	Elective
IHMN413	3	Destination Management and Marketing	4.33	09/15/2025	12/12/2025	On-Campus	13	Elective
IHMN430	3	Sustainability in Tourism and Hospitality	4.33	09/15/2025	12/12/2025	On-Campus	13	Required
IHMN476	3	Strategy in Action	4.33	09/15/2025	12/12/2025	On-Campus	13	Required

Term Four								
IHMN435	3	Field Study	4.33	01/05/2026	01/10/2026	On Location	1	Required
				01/11/2026	01/24/2026	Online	2	
IHMN475	3	Ethical Issues in Hospitality	4.33	1/12/2026	4/10/2026	On-Campus	13	Required
IHMN335	3	Special Events Management	4.33	01/12/2026	04/10/2026	On-Campus	13	Elective
IHMN411	3	Tourism Policy and Planning	4.33	01/12/2026	04/10/2026	On-Campus	13	Elective
Internship								
IHMN490B	3	Career Development Internship	CR	04/20/2026	08/29/2026	On Location	19	Required
<b>Total Number of Program Credits ( 60 Credits) - Dated: May 2, 2024</b>								

**Definition Key:**

**Delivery Mode (way in which the course is delivered to the student):**

**Blended** indicates that some components of the course are online and some are on campus or on location.

**On-Campus**, also known as Face to Face, indicates that this portion of the course is taught on site at Royal Roads University.

**Online**, also known as Distance Learning, indicates that this portion of the course is taken over the Internet.

**On Location** indicates that this portion of the course is taught off campus at another location and applies to internship courses.

**Independent Study** indicates that this is a self-directed course (excluding graduate level research papers, major projects, theses and dissertations).

**Independent Research** indicates that this is a graduate level research paper, major project, thesis or dissertation.

**Residency vs Distance Row Headers:**

**Residency** indicates courses or a period of time during which students are on site receiving instruction in person at Royal Roads University or at a partner institution. When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth residency period.

**Pre-Res**, or Pre-Residency, indicates courses that are being offered prior to the student attending Residency.

**Distance** indicates courses or a period of time during which students take their courses online (aka Distance Learning). When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth Distance Learning period.