



Royal Roads  
UNIVERSITY

**PROGRAM SCHEDULE FOR  
GRADUATE CERTIFICATE IN STRATEGIC ENROLMENT MANAGEMENT (SEMGT-CERT) Y2425S-CA1W**

**Aug-25**

August 11, 2025 to March 22, 2026

*Program schedules, including start and end dates, are subject to change*

Non-credit Required Activities								
Activity		Description	Grade Scale	Start Date (mm/dd/yy)	End Date (mm/dd/yy)	Delivery Mode	# weeks	Required or Elective
LRNTLNK		The Link	P/F	8-11-25	8-15-25	Online	1	Required
ITAI		Introduction to Academic Integrity	C/I	8-11-25	8-22-25	Online	2	Required
Course	Credit	Course Title	Grade Scale	Start Date (mm/dd/yy)	End Date (mm/dd/yy)	Delivery Mode	# weeks	Required or Elective
HEAL550	3	Systems Thinking and Strategic Planning in Higher Education	4.33	8-25-25	10-26-25	Online	9	Required
HEAL580	3	Enrolment Management: Theory & Practice	4.33	11-03-25	1-11-26	Online	9	Required
HEAL585	3	Strategic Enrolment Planning	4.33	1-19-26	3-22-26	Online	9	Required
<b>Total Number of Program Credits: 9</b>								

Created March, 7, 2024

Definition Key:
<p><b>Delivery Mode (way in which the course is delivered to the student):</b></p> <p><b>Blended</b> indicates that some components of the course are online and some are on campus.</p> <p><b>On-Campus</b>, also known as Face to Face, indicates that course is taught on site at Royal Roads University.</p> <p><b>Online</b>, also known as Distance Learning (<b>DL</b>), indicates that the course is taken over the Internet.</p> <p><b>On Location</b> indicates that course is taught off campus at another location.</p> <p><b>Pre-Res-DL</b> indicates portion of course that takes place online prior to the Residency.</p> <p><b>Post-Res-DL</b> indicates portion of course that takes place online after the Residency.</p> <p><b>Distance</b> indicates courses or a period of time during which students take their courses online (aka Distance Learning).</p>