

## PROGRAM SCHEDULE FOR Bachelor of Arts in International Hotel Management - IHMGMT-BA Y2526F-CA1F INTAKE (September 2025)

September 2, 2025 - August 28, 2027 Last updated: New

Program schedules, including start and end dates, are subject to change

			Non-credit Rec	uired Activities				_				
Activity		Description	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks					
ITAI		Introduction to Academic Integrity	C/I	09/02/2025	09/14/2025	Online	2					
Course	Credit	Course Title	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective				
Term One												
IHMN301	3	Digital Communications in Global Business	4.33	09/15/2025	12/12/2025	On-Campus	13	Required				
IHMN305	3	Writing, Critical Thinking, and Research Literature	4.33	09/15/2025	12/12/2025	On-Campus	13	Required				
IHMN315	3	Research Methods for Tourism	4.33	09/15/2025	12/12/2025	On-Campus	13	Required				
IHMN360	3	Multicultural Management & Communications	4.33	09/15/2025	12/12/2025	On-Campus	13	Required				
IHMN485	3	Globalization & the Hospitality Industry	4.33	09/15/2025	12/12/2025	On-Campus	13	Required				
			Term	1 Two								
IHMN354	3	The Leadership Experience	4.33	1/05/2026	4/10/2026	On-Campus	14	Required				
IHMN440	3	Tourism and Hospitality Entrepreneurship	4.33	1/05/2026	4/10/2026	On-Campus	14	Required				
IHMN490A	3	Career Development	CR	1/05/2026	4/10/2026	On-Campus	14	Required				
IHMN455	3	Human Resources Issues & Practices	4.33	1/12/2026	4/10/2026	On-Campus	13	Required				
IHMN475	3	Ethical Issues in Hospitality	4.33	1/12/2026	4/10/2026	On-Campus	13	Required				
			Internship	Optional:				• 				
IHMN490B	3	Career Development Internship	CR	04/20/2026	08/29/2026	On Location	19	Elective				

Term 3												
IHMN388	3	Hotel Facilities Management	4.33	09/14/2026	12/11/2026	On-Campus	13	Elective				
IHMN416	3	Value Co-Creation and Experiences Marketing	4.33	09/14/2026	12/11/2026	On-Campus	13	Elective				
IHMN420	3	Revenue and Yield Management	4.33	09/14/2026	12/11/2026	Online	13	Elective				
IHMN430	3	Sustainability in Tourism and Hospitality	4.33	09/14/2026	12/11/2026	Online	13	Elective				
IHMN476	3	Strategy in Action	4.33	09/14/2026	12/11/2026	On-Campus	13	Elective				
Term 4												
IHMN300	3	Industry Analysis	4.33	01/04/2027	04/09/2027	Online	14	Elective				
IHMN320	3	Hospitality Finance	4.33	01/04/2027	04/09/2027	On-Campus	14	Elective				
IHMN330	3	International Hotel Management	4.33	01/04/2027	04/09/2027	On-Campus	14	Elective				
IHMN465	3	Leading Edge Hospitality	4.33	01/04/2027	04/09/2027	Online	14	Elective				
	Internship											
IHMN490B	3	Career Development Internship	CR	04/19/2027	08/28/2027	On Location	19	Elective				
	Total Number of Program Credits ( 60 Credits) - Dated: September 22, 2022											

## **Definition Key:**

## Delivery Mode (way in which the course is delivered to the student):

Blended indicates that some components of the course are online and some are on campus or on location.

On-Campus, also known as Face to Face, indicates that this portion of the course is taught on site at Royal Roads University.

Online, also known as Distance Learning, indicates that this portion of the course is taken over the Internet.

On Location indicates that this portion of the course is taught off campus at another location and applies to internship courses.

Independent Study indicates that this is a self-directed course (excluding graduate level research papers, major projects, theses and dissertations).

Independent Research indicates that this is a graduate level research paper, major project, thesis or dissertation.

## Residency vs Distance Row Headers:

Residency indicates courses or a period of time during which students are on site receiving instruction in person at Royal Roads University or at a partner institution. When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth residency period.

Pre-Res, or Pre-Residency, indicates courses that are being offered prior to the student attending Residency.

Distance indicates courses or a period of time during which students take their courses online (aka Distance Learning). When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth Distance Learning period.