PROGRAM SCHEDULE FOR
MA in Tourism Management (online)
INTAKE: Y2122S- CA1W
Program dates: Aug 15, 2022 to Jul 25, 2025
Last updated: March 1 2022

Program schedules, including start and end dates, are subject to change.

Required Activities (non-credit)								
Activity		Description	Grade Scale	Start Date	End Date	Delivery Mode	# weeks	Required or Elective
ITAI		Introduction to Academic Integrity	N/A	August 15, 2022	August 26, 2022	Online	2	Required
TRMNOT	N/A	Orientation to Tourism Graduate Studies	N/A	August 15, 2022	September 2, 2022	Online	3	Required
Course	Credit	Course Title	Grade Scale	Start Date	End Date	Delivery Mode	# weeks	Required or Elective
Core Courses								
Term 1								
TRMN502	3	Critical Perspectives on Global Tourism	4.33	September 5, 2022	November 18, 2022	Online	11	Required
Term 2								
TRMN505	3	Strategic Tourism Marketing	4.33	January 9, 2023	March 24, 2023	Online	11	Required
Term 3								
TRMN503	3	Transforming Destinations	4.33	May 8, 2023	July 21, 2023	Online	11	Required
Term 4								
TRMN501	3	Tourism Leadership	4.33	September 11, 2023	November 24, 2023	Online	11	Required
Term 5								
IHMN650	3	Strategic Planning for Tourism and Hospitality	4.33	January 22, 2024	April 5, 2024	Online	11	Required
Term 6								
IHMN550	3	Research Methodology	4.33	April 15, 2024	June 28, 2024	Online	11	Required
Completion Options								
Course Based Track - Students choose 5 elective courses and the Capstone course								
TRMN680	3	Capstone: Visualizing Change	4.33	August 12, 2024	October 25, 2024	Independent Research	11	Elective
Major Research Project Track - Students choose 3 elective courses and the MRP course								
TRMN640	9	Major Research Project	CR	August 12, 2024	May 23, 2025	Independent Research	38	Elective
Thesis Track - Students choose 2 elective courses and the Thesis course								

Course	Credits	Title	Grade	Start Date	End Date	Delivery	Weeks	Type
TRMN690	12	Thesis	CR	August 12, 2024	July 25, 2025	Independent Research	47	Elective
MATM Elective Courses								
TRMN506	3	Sustainable Tourism Management	4.33	September 26, 2022	December 9, 2022	Online	11	Elective
TRMN506	3	Sustainable Tourism Management	4.33	September 25, 2023	December 8, 2023	Online	11	Elective
TRMN507	3	Responsible Stewardship: An Examination of Ethics in Tourism	4.33	September 26, 2022	December 9, 2022	Online	11	Elective
TRMN507	3	Responsible Stewardship: An Examination of Ethics in Tourism	4.33	September 25, 2023	December 8, 2023	Online	11	Elective
TRMN625	3	Social Entrepreneurship	4.33	January 23, 2023	April 7, 2023	Online	11	Elective
TRMN625	3	Social Entrepreneurship	4.33	January 22, 2024	April 5, 2024	Online	11	Elective
IHMN520	3	Financial Analysis and Decision Making	4.33	January 23, 2023	April 7, 2023	Online	11	Elective
IHMN520	3	Financial Analysis and Decision Making	4.33	January 22, 2024	April 5, 2024	Online	11	Elective
IHMN505	3	Trends & Issues in Hospitality Management	4.33	June 5, 2023	August 18, 2023	Online	11	Elective
IHMN505	3	Trends & Issues in Hospitality Management	4.33	June 3, 2024	August 16, 2024	Online	11	Elective
TRMN 535	3	Event Management	4.33	June 5, 2023	August 18, 2023	Online	11	Elective
TRMN 535	3	Event Management	4.33	June 3, 2024	August 16, 2024	Online	11	Elective
TRMNIP	P/F	Career Development (pre-requisite for the internship course)	P/F	May 8, 2023	September 15, 2023	Online	19	Elective
TRMNIP	P/F	Career Development (pre-requisite for the internship course)	P/F	September 25, 2023	February 16, 2024	Online	19	Elective
TRMN635	3	Field Study in Responsible Tourism*	4.33	September 25, 2023	December 8, 2023	On Location	11	Elective
TRMN692	3	Internship	CR	November 6, 2023	April 5, 2024	On Location	22	Elective
TRMN692	3	Internship	CR	April 15, 2024	September 6, 2024	On Location	21	Elective
Optional MA in Tourism Management Specialisations								
MA in Tourism Management: Social Entrepreneurship - Students take the following 2 courses with the Major Research Project or Thesis								
ENVP500	3	Developing a Sustainability Perspective	4.33	January 9, 2023	March 26, 2023	Online	11	Elective
TRMN625	3	Social Entrepreneurship	4.33	January 22, 2024	April 5, 2024	Online	11	Elective
MA in Tourism Management: Sustainability - Students take 2 of the following 3 courses as electives plus the Major Research Project or Thesis								
ENVP500	3	Developing a Sustainability Perspective	4.33	January 9, 2023	March 26, 2023	Online	11	Elective
TRMN506	3	Sustainable Tourism Management	4.33	September 25, 2023	December 8, 2023	Online	11	Elective
EECO504	3	Systems Perspectives	4.33	TBA	TBA	Online	10	Elective
MA in Tourism Management: Disaster and Emergency Management - Students take the following 2 courses and the Major Research Project or Thesis								
DEMN502	3	Foundations in Disaster and Emergency Management	4.33	January 9, 2023	March 12, 2023	Online	9	Elective
DEMN553	3	Disaster Response and Sustainable Recovery	4.33	November 13, 2023	February 4, 2024	Online	9	Elective
Total Number of Program Credits - 36								

Definition Key:

Delivery Mode (way in which the course is delivered to the student):

Blended indicates that some components of the course are online and some are on campus or on location.

On-Campus, also known as Face to Face, indicates that this portion of the course is taught on site at Royal Roads University.

Online, also known as Distance Learning, indicates that this portion of the course is taken over the Internet.

On Location indicates that this portion of the course is taught off campus at another location and applies to internship courses.

Independent Study indicates that this is a self-directed course (excluding graduate level research papers, major projects, theses and dissertations).

Independent Research indicates that this is a graduate level research paper, major project, thesis or dissertation.

Residency vs Distance Row Headers:

Residency indicates courses or a period of time during which students are on site receiving instruction in person at Royal Roads University or at a partner institution. When followed by One, Two, Three

Pre-Res, or Pre-Residency, indicates courses that are being offered prior to the student attending Residency.

Distance indicates courses or a period of time during which students take their courses online (aka Distance Learning). When followed by One, Two, Three or Four, indicates whether it is the first,