



**PROGRAM SCHEDULE FOR
BA in Professional Communication: PROFCOM-BA One Year On-Campus
Y2223F-CA1F**

September 12, 2022 - August 27, 2023

Program schedules, including start and end dates, are subject to change.

Non-credit Required Activities								
Activity		Description	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	
ITAI		Introduction to Academic Integrity	COMP/ INC	09/12/2022	09/18/2022	Online	1	Required
Course	Credit	Course Title	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective
Term 1								
COMMPRP		Career Management for Professional Communication	P/F	09/19/2022	06/11/2023	Online	34	Required
COMM300	3	Foundations of Professional Communication	4.33	09/19/2022	12/11/2022	On-Campus	11	Required
COMM310	3	Communication Theory	4.33	09/19/2022	12/11/2022	On-Campus	11	Required
COMM320	3	Professional Written Communication	4.33	09/19/2022	12/11/2022	On-Campus	11	Required
COMM375	3	Visual Communication	4.33	09/19/2022	12/11/2022	On-Campus	11	Required
COMM435	3	Research Methods in Professional Communication	4.33	09/19/2022	12/11/2022	On-Campus	11	Required
Term 2								
COMM329	3	Historical and Conceptual Foundations in Digital Communication	4.33	01/03/2023	03/19/2023	On-Campus	11	Required
COMM330	3	Advanced Digital Communication	4.33	01/03/2023	03/19/2023	On-Campus	11	Required
COMM352	3	Public Persuasion	4.33	01/03/2023	03/19/2023	On-Campus	11	Required
COMM392	3	Communication Planning and Stakeholder Engagement	4.33	01/03/2023	03/19/2023	On-Campus	11	Required
COMM420	3	Multimedia Storytelling	4.33	01/03/2023	03/19/2023	On-Campus	11	Required
Term 3								
COMM350	3	Interpersonal Communication Across Cultures	4.33	03/27/2023	06/11/2023	On-Campus	11	Required
COMM423	3	Strategic Internal and External Communication	4.33	03/27/2023	06/11/2023	On-Campus	11	Required
COMM443	3	Communication in Indigenous Contexts	4.33	03/27/2023	06/11/2023	On-Campus	11	Required
COMM464	3	Sustainability Communication	4.33	03/27/2023	06/11/2023	On-Campus	11	Required
COMM484	3	Current Topics in Contemporary Communications Practice	4.33	03/27/2023	06/11/2023	On-Campus	11	Required
Term 4								
COMM365	3	Media and Cultural Studies	4.33	06/19/2023	08/27/2023	On-Campus	10	Required
COMM400	3	Professional Experience in Communication	4.33	06/19/2023	08/27/2023	On-Campus	10	Required
COMM415	3	Global Communication	4.33	06/19/2023	08/27/2023	On-Campus	10	Required
COMM445	3	Crisis Communication	4.33	06/19/2023	08/27/2023	On-Campus	10	Required
COMM490	3	Capstone and Portfolio	4.33	06/19/2023	08/27/2023	On-Campus	10	Required
Total Number of Program Credits: 60, Updated Nov 15, 2021								

Definition Key:

Delivery Mode (way in which the course is delivered to the student):

On-Campus, also known as Face to Face, indicates that course is taught on site at Royal Roads University.