



**PROGRAM SCHEDULE FOR  
GRADUATE CERTIFICATE IN STRATEGIC ENROLMENT MANAGEMENT (SEMGT-CERT) Y1920S-CA1W**

**Aug-20**

Aug 17, 2020 to March 28, 2021

*Program schedules, including start and end dates, are subject to change*

Non-credit Required Activities								
Activity	Description		Grade Scale	Start Date (mm/dd/yy)	End Date (mm/dd/yy)	Delivery Mode	# weeks	
LRNTLNK	The Link		P/F	8/17/20	8/21/20	Online	1	Required
ITAI	Introduction to Academic Integrity		C/I	8/17/20	8/28/20	Online	2	Required
Course	Credit	Course Title	Grade Scale	Start Date (mm/dd/yy)	End Date (mm/dd/yy)	Delivery Mode	# weeks	Required or Elective
HEAL550	3	Systems Thinking and Strategic Planning in Higher Education	4.33	8/31/20	11/01/20	Online	9	Required
HEAL580	3	Enrolment Management: Theory & Practice	4.33	11/09/20	1/17/21	Online	9	Required
HEAL585	3	Strategic Enrolment Planning	4.33	1/25/21	3/28/21	Online	9	Required
<b>Total Number of Program Credits (9 Credits), created May 19, 2020</b>								

**Definition Key:**

**Delivery Mode (way in which the course is delivered to the student):**

**Blended** indicates that some components of the course are online and some are on campus.

**On-Campus**, also known as Face to Face, indicates that course is taught on site at Royal Roads University.

**Online**, also known as Distance Learning (DL), indicates that the course is taken over the Internet.

**On Location** indicates that course is taught off campus at another location.

**Pre-Res-DL** indicates portion of course that takes place online prior to the Residency.

**Post-Res-DL** indicates portion of course that takes place online after the Residency.

**Residency vs Distance Row Headers:**

as those in France or Thailand. When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth residency period.

**Pre-Res**, or Pre-Residency, indicates courses that are being offered prior to the student attending Residency.

indicates whether it is the first, second, third or fourth Distance Learning period.