

**PROGRAM SCHEDULE FOR
Master of Arts in Professional Communication (MAPC): PROFCOM-MA 23 Months Blended
Y2021F-CA1B**

September 21, 2020 to August 14, 2022
Thesis, Research Paper, and Course-Based Options

Program schedules, including start and end dates, are subject to change

| Non-credit Required Activities | | | | | | | | |
|---------------------------------------------------------|--------|-----------------------------------------------|-------------|----------------------------|--------------------------|---------------|---------|-------------------------|
| Activity | | Description | Grade Scale | Start Date (mm/dd/yyyy) | End Date (mm/dd/yyyy) | Delivery Mode | # weeks | |
| ITAI | | Introduction to Academic Integrity | C/I | 09/21/2020 | 09/27/2020 | Online | 1 | Required |
| Course | Credit | Course Title | Grade Scale | Start Date (mm/dd/yyyy) | End Date (mm/dd/yyyy) | Delivery Mode | # weeks | Required or Elective |
| Residency One - All Students | | | | | | | | |
| PCOM510 | 3 | Introduction to Communication Theory | 4.33 | 09/28/2020 | 10/18/2020 | Online | 3 | Required |
| PCOM515 | 3 | Research Process and Methods in Communication | 4.33 | 10/26/2020 | 11/15/2020 | Online | 3 | Required |
| PCOM550 | 3 | Communication and Culture in Organizations | 4.33 | 11/23/2020 | 12/13/2020 | Online | 3 | Required |
| Distance One - All Students | | | | | | | | |
| PCOM540 | 3 | Communication, Culture, Media and Technology | 4.33 | 01/04/2021 | 03/14/2021 | Online | 10 | Required |
| PCOM640 | 3 | Communication Policy, Politics and Law | 4.33 | 03/22/2021 | 05/23/2021 | Online | 9 | Required |
| Distance Two - Thesis Students | | | | | | | | |
| PCOM630 | 3 | Research Proposal (Pre-requisite PCOM515) | 4.33 | 05/31/2021 | 08/08/2021 | Online | 10 | Required |
| Distance Two - Research Paper and Course-Based Students | | | | | | | | |
| PCOM650 | 3 | Special Topics in Communication | 4.33 | 05/31/2021 | 08/01/2021 | Online | 9 | Required |
| PCOM630 | 3 | Research Proposal (Pre-requisite PCOM515) | 4.33 | 08/09/2021 | 10/10/2021 | Online | 9 | Required |
| Schedule continues on next page. | | | | | | | | |

Blended indicates that some components of the course are online and some are on campus.

On-Campus, also known as Face to Face, indicates that course is taught on site at Royal Roads University.

Online, also known as Distance Learning (DL), indicates that the course is taken over the Internet.

Pre-Res-DL indicates portion of course that takes place online prior to the Residency.

Post-Res-DL indicates portion of course that takes place online after the Residency.

Residency vs Distance Row Headers:

Residency indicates courses or a period of time during which students are on site receiving instruction in person at Royal Roads University or at a partner institution such as those in France or Thailand. When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth residency period.

Pre-Res, or Pre-Residency, indicates courses that are being offered prior to the student attending Residency.

Distance indicates courses or a period of time during which students take their courses online (aka Distance Learning). When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth Distance Learning period.

| Course | Credit | Course Title | Grade Scale | Start Date (mm/dd/yyyy) | End Date (mm/dd/yyyy) | Delivery Mode | # weeks | Required or Elective |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------|----------------------------------------------------------------|-------------|----------------------------|--------------------------|---------------|---------|-------------------------|
| Residency Two - All Students | | | | | | | | |
| PCOM633 | 3 | Strategic Communication | 4.33 | 10/18/2021 | 11/07/2021 | Online | 3 | Required |
| | | | | 11/08/2021 | 11/19/2021 | On-Campus | 2 | |
| | | | | 11/22/2021 | 12/19/2021 | Online | 4 | |
| ELECTIVES: Students are polled for elective preferences and will be registered based on these results. Electives require a minimum of 10 enrolled students. Thesis students take 1 elective. Research Paper and Course-Based students take 2 electives. | | | | | | | | |
| PCOM530 | 3 | Strategic Digital Communication | 4.33 | 10/18/2021 | 11/07/2021 | Online | 3 | Elective |
| | | | | 11/08/2021 | 11/19/2021 | On-Campus | 2 | |
| | | | | 11/22/2021 | 12/19/2021 | Online | 4 | |
| PCOM631 | 3 | Media Production | 4.33 | 10/18/2021 | 11/07/2021 | Online | 3 | Elective |
| | | | | 11/08/2021 | 11/19/2021 | On-Campus | 2 | |
| | | | | 11/22/2021 | 12/19/2021 | Online | 4 | |
| PCOM632 | 3 | Conflict Analysis and Management | 4.33 | 10/18/2021 | 11/07/2021 | Online | 3 | Elective |
| | | | | 11/08/2021 | 11/19/2021 | On-Campus | 2 | |
| | | | | 11/22/2021 | 12/19/2021 | Online | 4 | |
| PCOM635 | 3 | Communication for Development and Social Change | 4.33 | 10/18/2021 | 11/07/2021 | Online | 3 | Elective |
| | | | | 11/08/2021 | 11/19/2021 | On-Campus | 2 | |
| | | | | 11/22/2021 | 12/19/2021 | Online | 4 | |
| PCOM639* | 3 | Communication for Sustainability* | 4.33 | 10/18/2021 | 11/07/2021 | Online | 3 | Elective |
| | | | | 11/08/2021 | 11/19/2021 | On-Campus | 2 | |
| | | | | 11/22/2021 | 12/19/2021 | Online | 4 | |
| PCOM645 | 3 | Organizational Design, Communication and Knowledge Management* | 4.33 | 10/18/2021 | 11/07/2021 | Online | 3 | Elective |
| | | | | 11/08/2021 | 11/19/2021 | On-Campus | 2 | |
| | | | | 11/22/2021 | 12/19/2021 | Online | 4 | |
| Residency Two - Thesis Students | | | | | | | | |
| PCOM661 | 12 | Thesis - continued (Pre-requisites PCOM515, PCOM630) | CR | 10/18/2021 | 11/07/2021 | Online | 3 | Required |
| | | | | 11/08/2021 | 11/19/2021 | On-Campus | 2 | |
| | | | | 11/22/2021 | 12/19/2021 | Online | 4 | |
| Distance Three - Thesis Students | | | | | | | | |
| PCOM661 | - | Thesis con't (Pre-requisites PCOM515, PCOM630) | CR | 08/16/2021 | 08/14/2022 | Online | 32 | Required |
| Distance Three - Research Paper Students | | | | | | | | |
| PCOM660 | 6 | Research Paper (Pre-requisites PCOM515, PCOM630) | CR | 01/10/2022 | 08/14/2022 | Online | 31 | Required |
| Distance Three - Course-Based Students | | | | | | | | |
| Students will take 2 relevant graduate-level courses offered at RRU. Students wishing to take this option require consultation with the MAPC Program Head and appropriate Program Offices to approve their course selections. | | | | | | | | |
| *pending approval | | | | | | | | |
| Total Number of Program Credits 36, updated August 17, 2020 | | | | | | | | |