



PROGRAM SCHEDULE FOR
BA in Professional Communication: PROFCOM-BA Two Year Blended
Y2021P-CA1B

March 29, 2021 - April 23, 2023

Program schedules, including start and end dates, are subject to change.

Non-credit Required Activities								
Activity		Description	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	
ITAI		Introduction to Academic Integrity	COMP/INC	03/29/2021	04/11/2021	Online	2	
Course	Credit	Course Title	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective
Residency One								
COMM300	3	Foundations of Professional Communication	4.33	04/05/2021	05/02/2021	Online	4	Required
				05/10/2021	05/21/2021	Online	2	
				05/24/2021	06/06/2021	Online	2	
COMM310	3	Communication Theory	4.33	04/05/2021	05/02/2021	Online	4	Required
				05/10/2021	05/21/2021	Online	2	
				05/24/2021	06/06/2021	Online	2	
COMM320	3	Professional Written Communication	4.33	04/05/2021	05/02/2021	Online	4	Required
				05/10/2021	05/21/2021	Online	2	
				05/24/2021	06/06/2021	Online	2	
COMM375	3	Visual Communication	4.33	04/05/2021	05/02/2021	Online	4	Required
				05/10/2021	05/21/2021	Online	2	
				05/24/2021	06/06/2021	Online	2	
Distance One								
COMM435	3	Research Methods in Professional Communication	4.33	06/07/2021	08/15/2021	Online	10	Required
COMM329	3	Historical and Conceptual Foundations in Digital Communication	4.33	07/12/2021	09/19/2021	Online	10	Required
COMM392	3	Communication Planning and Stakeholder Engagement	4.33	09/20/2021	11/28/2021	Online	10	Required
COMM330	3	Advanced Digital Communication	4.33	10/25/2021	01/02/2022	Online	9	Required
COMM365	3	Media and Cultural Studies	4.33	01/17/2022	03/27/2022	Online	10	Required
End of Distance One - continue to next page.								

Course	Credit	Course Title	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective
Residency Two								
COMMPRP		Practicum Preparation	P/F	04/04/2022	06/05/2022	Online	8	Required
COMM350	3	Interpersonal Communication Across Cultures	4.33	04/04/2022	05/01/2022	Online	4	Required
				05/09/2022	05/20/2022	On-Campus	2	
				05/23/2022	06/05/2022	Online	2	
COMM420	3	Multimedia Storytelling	4.33	04/04/2022	05/01/2022	Online	4	Required
				05/09/2022	05/20/2022	On-Campus	2	
				05/23/2022	06/05/2022	Online	2	
COMM352	3	Public Persuasion	4.33	04/04/2022	05/01/2022	Online	4	Required
				05/09/2022	05/20/2022	On-Campus	2	
				05/23/2022	06/05/2022	Online	2	
Distance Two								
COMM 400	3	Practicum - Professional Experience in Communication	4.33	06/06/2022	12/18/2022	Online	28	Required
COMM423	3	Strategic Internal and External Communication	4.33	06/06/2022	08/14/2022	Online	10	Required
COMM443*	3	Communication in Indigenous Contexts	4.33	07/11/2022	09/18/2022	Online	10	Required
COMM445	3	Crisis Communication	4.33	09/19/2022	11/27/2022	Online	10	Required
COMM415	3	Global Communication	4.33	10/24/2022	01/08/2023	Online	10	Required
COMM490	3	Capstone and Portfolio	4.33	01/09/2023	04/23/2023	Online	15	Required
COMM464	3	Sustainability Communication	4.33	01/09/2023	03/19/2023	Online	10	Required
COMM484	3	Current Topics in Contemporary Communications Practice	4.33	02/13/2023	04/23/2023	Online	10	Required
*pending approval	Total Number of Program Credits - 60; updated Nov 18, 2020							

Definition Key:

Delivery Mode (way in which the course is delivered to the student):

Blended indicates that some components of the course are online and some are on campus.

On-Campus, also known as Face to Face, indicates that course is taught on site at Royal Roads University.

Online, also known as Distance Learning (**DL**), indicates that the course is taken over the Internet.

On Location indicates that course is taught off campus at another location.

Pre-Res-DL indicates portion of course that takes place online prior to the Residency.

Post-Res-DL indicates portion of course that takes place online after the Residency.

Residency vs Distance Row Headers:

Residency indicates courses or a period of time during which students are on site receiving instruction in person at Royal Roads University or at a partner institution such as those in France or Thailand. When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth residency period.

Pre-Res, or Pre-Residency, indicates courses that are being offered prior to the student attending Residency.

Distance indicates courses or a period of time during which students take their courses online (aka Distance Learning). When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth Distance Learning period.