



Royal Roads
UNIVERSITY

Course List

International Years 1 & 2 Bachelor of Arts in Global Tourism Management and Bachelor of Arts in International Hotel Management

Year 1

BUSA 201 Introduction to Business Administration (3)

Introduces business and management principles and concepts. The course covers the nature of a variety of business types from multi-national corporations to the local non-profit group with a focus on developing, marketing and managing all aspects of the business.

CDNS 101 Canadian Studies (3)

Explores the meanings of Canadian experience and citizenship, and how Canadian identities are constructed and mediated regionally, nationally and internationally. Explores these questions through topics such as regionalism, peacekeeping, sovereignty, multiculturalism, colonialism, indignity, culture industries, and business and labour relations. Examines representations of Canada in art, film, dance, comedy and drama.

CESL 100 Civic Engagement and Service Learning (3)

Engages students in community service learning in the Greater Victoria area. Based on Community Service Learning Plans (CSLP), students will make voluntary contributions to a local organization of their choice and research, report and reflect upon the organization's mission, mandate, structure, intersections with civil society and overall impact on society.

EAP 084 Academic Skills for University Success (P/F)

This course is designed not only to help students further develop their English Language Skills but also to provide them with the English support they need to be successful in their academic coursework. Toward this end, development of target academic and language skills and learner outcomes will be achieved using real content from learners' academic courses integrated with learning activities and assignments which reflect what students will be expected to do throughout their university studies. Learners will improve their ability to engage with academic materials, build their critical thinking, research, reading, writing, listening and speaking, and presentation skills through group work, written and oral assessments, and debate/discussion.

EAP 085 Critical Inquiry and Academic Writing Processes (P/F)

This course is designed to integrate and further develop students' English language skills, critical thinking skills, team skills, and overall readiness for academic study at the Year 2 level. Towards this end, development of target academic and language skills and learner outcomes will be achieved using content from the Global Issues in Context database through RRU Library involving themes and issues which students are likely to encounter in their degree major streams.

Learners will improve their ability to engage with academic materials and participate in learning activities and assignments and which reflect what they will be expected to do throughout the university studies. In particular, students will develop and research global issues, take a stance, and write an argumentative research essay of significant length. Additional exposure to some of the lexicon and themes in their academic streams will come through an extended reading program of essays.

EAP 086 Research Skills and Strategies (P/F)

Using both individual and small group work, this course builds on the skills taught in EAP084, including critical thinking, engaging with academic materials, and developing effective research strategies with the end goal of being better prepared to meet the requirements of academic classwork. In working toward the students' academic courses, time will be spent on understanding assignment descriptions and framing the task, as well as on critical reading skills using extended academic readings. EAP086 will also include workshops developed in conjunction with the RRU library to sharpen students' abilities in selecting, evaluating, and using academic sources.

HUMN 103 Foundations of Global Citizenship (9)

Considers the many facets and understandings of citizenship – local and global - through critical, inquiry-based investigations of: ethics; identifying and interpreting bias; identity, culture and positionality; intercultural communication; nationalism, cosmopolitanism, and internationalism; Indigenous knowledge and perspectives; colonialism, postcolonialism, and international development; international structures, institutions, and initiatives; human security and well-being; and the role of civil society, active citizenship and community service learning. Introduces students to the core principles of the university's learning and teaching model.

HUMN 104 Social, Economic and Environmental Sustainability (3)

Critically explores understandings of sustainability as a complex phenomenon that impacts and intersects with our lives in multiple ways. Focuses on personal responsibility as global citizens through the theoretical lens of the three dimensions of sustainability - sociopolitical, environmental, and economic, or "people, planet, profit."

IHMN 201 The Business of Tourism (3)

Explores the tourism industry examining the interrelationships between the tourism sectors. Evaluates the economic role of accommodations, food and beverage, recreation and entertainment, transportation and travel service components. Focuses on challenging and inspiring future tourism leaders through a process of integrating and applying knowledge, skills, attitudes and values to real world situations in ethical and meaningful ways.

ITAI Introduction to Academic Integrity (P/F)

The Introduction to Academic Integrity course illustrates academic integrity and plagiarism in real-life scenarios. A clear sense of academic honesty and responsibility is fundamental to good scholarship, and the integrity of university academic work and the degrees conferred by the university is dependent upon the honesty and soundness of the teacher-student learning relationship and of the evaluation process. Therefore, all students must understand the meaning and consequences of cheating, plagiarism, and other academic offences. The Introduction to

Academic Integrity course serves as a helpful, interactive companion to the academic integrity policy and procedures outlined in the Student Policies & Procedures, which contains the policies and procedures that guide academic life at Royal Roads and support our mission as a university.

WRIT 110 Writing for Success (3)

Focuses on building writing skills necessary in a variety of non-academic contexts. Considers the importance of written communication in career and business settings. Explores steps involved in production of a variety of authentic writing tasks, including composing business emails and letters, and summarizing text and video. Introduces the concept of reflective writing and encourages the expression of original ideas. Presents various techniques to help put ideas into words. Guides students in maintaining a journal of learning.

WRIT 111 Academic Writing (3)

Teaches students to effectively and clearly present ideas and arguments in writing. Focuses on development of critical reasoning skills and on methods and strategies for writing in the social and applied sciences. Pre-requisites: IENV 101

Year 2

IHMN 212 Business Law in Tourism (3)

Explores key aspects of domestic and international business trade relationships, and the laws governing these relationships, as related to the hospitality industry. Examines the private and public laws of foreign jurisdictions.

IHMN 223 Events, Festivals and Sports (3)

Explores the events, festivals and sports sector. Examines the basic skills and concepts necessary to develop, finance, market, and plan conferences, concerts, festivals and sporting events. Presents methods for development of event themes, sponsorships, and marketing. Evaluates approaches to responding to Requests for Proposals (RFPs), contracting services, managing risk and liability, and managing personnel.

IHMN 230 Hospitality Accounting (3)

Introduces the basic terminology, concepts and principles of accounting and focuses on preparing, analyzing and interpreting financial statements with an emphasis on the importance of financial information in decision making.

IHMN 240 Introduction to Hotel Operations (3)

The organizational structure of the accommodation sector and the function of various departments. The focus of the course will be on the principles of front desk management, housekeeping and guest services. Learners will be introduced through an applied approach, to the skills and knowledge required to operate a property management system.

Delivery. *Pre-requisites: Successful completion of Year 1 of the Diploma in Interdisciplinary Studies

IHMN 244 Selected Topics in Tourism and Hospitality Management (3)

Exposes students to the most current innovations and ideas in tourism and hospitality, as well as their impacts on and from other elements of the industry. Links contemporary issues to program-based tourism and hospitality curricula. Reviews and analyzes current topics in tourism and hospitality to offer students experience with and insights into the most up-to-date advancements. Provides the connections between these new developments and content in other courses in the program to provide students with an understanding of how they are relevant to other aspects of tourism and hospitality management. Encourages students to work independently while furthering their skills and understanding in selected topic areas.

IHMN 245 Introduction to Marketing (3)

Defines and examines tourism and hospitality marketing concepts. Introduces the marketing process and the identification and application of marketing principles. Explores the basics of consumer purchasing behaviour, personal selling and marketing management.

IHMN 250 Human Resource Management (3)

Explores the role and importance of human resource management with respect to organizational effectiveness and productivity with a focus on the tourism and hospitality industry. Examines human resource management principles, activities and practice.

IHMN 251 Sales and Services (3)

Guides students in a practical approach to providing customer service excellence by exploring concepts such as empowerment, problem-solving, communications, leadership and the changing marketplace of technology. Increases understanding of buyer behaviors and processes. Uses concepts of emotional intelligence (EQ) and customer relationship management (CRM) in real life business examples to help students with the modern sales challenges of the international and domestic tourism and hospitality business environment.

IHMN 290 Work-Term Preparation (3)

The purpose of this course is to prepare students to apply for and secure a three-month work-term in the hospitality industry in Canada. Students will be coached and taught to build a career plan and to understand and use five building blocks for a successful hospitality career: education, experience, career planning, networking and a positive attitude and commitment. A work placement is a requirement for admission into a two-year BA IHMN stream for degree programming.

IHMN 295 Industry Work Term (3)

The purpose of this course is to promote experiential learning through the integration of classroom and applied work-based learning. The applied work-based learning takes the form of a mandatory 12-week work term where students have the opportunity to practice and apply what they learn in the hospitality curriculum in year two of the interdisciplinary diploma program. Students receive support and guidance to find and secure a work term placement from their instructor and also from the Employer Liaison Advisor and Experiential Education Advisors in Student Services. Through a work term placement, employers and educator share the responsibility to prepare the student for the rapidly changing social, economic and technological environment of the modern workplace.

JUST 205 The Environment and Justice (3)

Builds on the assumption that social justice and environmental sustainability are intertwined, and that environmental problems are interconnected with social structure. Examines contrasting theoretical perspectives, practices, and examples of environmental justice advocacy and action.