



**PROGRAM SCHEDULE FOR
MA in Tourism Management (on campus)
INTAKE: Y2021W- CA1F
Program dates: Dec 1, 2020 to Dec 2, 2022**

Program schedules, including start and end dates, are subject to change.

Activity	Course Title	Grade scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective
Non-credit Required Activities							
ITAI	Introduction to Academic Integrity	N/A	12-01-2020	12-11-2020	Online	2	Required
TRMNOT	Orientation to Tourism Grad Studies	N/A	12-01-2020	12-18-2020	Online	3	Required

Course	Credit	Course Title	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective
MA in Tourism Management Core and Elective Courses								
Term One								
TRMN505	3	Strategic Tourism Marketing	4.33	01-04-2021	03-19-2021	Online	11	Required
IHMN650	3	Strategic Planning for Tourism	4.33	01-25-2021	04-09-2021	On-Campus	11	Required
IHMN650	3	Strategic Planning for Tourism	4.33	01-25-2021	04-09-2021	Online	11	Required
TRMN625	3	Social Entrepreneurship	4.33	02-15-2021	04-30-2021	Online	11	Elective
Term Two								
IHMN550	3	Research Methodology	4.33	05-10-2021	07-23-2021	On-Campus	11	Required
TRMN503	3	Transforming Destinations	4.33	05-17-2021	07-30-2021	On-Campus	11	Required
IHMN505	3	Trends & Issues in Hospitality Mgmt	4.33	06-07-2021	08-20-2021	Online	11	Elective
Term Three								
TRMN502	3	Critical Perspectives on Global Tourism	4.33	09-06-2021	11-19-2021	On-Campus	11	Required
TRMN501	3	Tourism Leadership	4.33	10-04-2021	12-17-2021	On-Campus	11	Required
TRMN507	3	Ethics in Tourism & Hospitality	4.33	09-06-2021	11-19-2021	Online	11	Elective
TRMN506	3	Sustainable Tourism Management	4.33	09-06-2021	11-19-2021	Online	11	Elective
TRMNIP	P/F	Career Development (required when taking the internship course)	P/F	09-27-2021	12-03-2021	On-Campus	10	Elective
IHMN520	3	Finance for Tourism and Hospitality	4.33	01-24-2022	04-08-2022	Online	11	Elective
TRMN692	3	Internship	CR	04-04-2022	07-22-2022	On Location	16	Elective

MA in Tourism Management Completion Options								
Course based Track - Students choose 5 elective courses and the Capstone course								
TRMN680	3	Tourism Management Capstone	4.33	01-10-2022	03-25-2022	Independent Research	11	Elective
Major Research Project Track - Students choose 3 elective courses and the Major Research Project course								
TRMN640	9	Major Research Project	CR	01-10-2022	09-30-2022	Independent Research	38	Elective

Thesis Track - Students choose 2 elective courses and the thesis course								
TRMN690	12	Thesis	CR	01-10-2022	12-02-2022	Independent Research	47	Elective

MA in Tourism Management Specialization								
MA in Tourism Management: Social Entrepreneurship - Students take the following 2 courses as electives plus the Major Research Project or Thesis								
TRMN625	3	Social Entrepreneurship	4.33	02-15-2021	04-30-2021	Online	11	
ENVP500	3	Developing a Sustainability Perspective	4.33	2022-01-10	2022-03-27	Online	11	
36 Credits - last updated: November 12, 2020								