



**PROGRAM SCHEDULE FOR  
MA in Tourism Management (on campus)  
INTAKE: Y2021P- CA1F  
Program dates: Apr 19, 2021 to Apr 7, 2023**

*Program schedules, including start and end dates, are subject to change.*

Activity	Course Title	Grade scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective
<b>Non-credit Required Activities</b>							
ITAI	Introduction to Academic Integrity	N/A	04-19-2021	04-30-2021	Online	2	Required
TRMNOT	Orientation to Tourism Grad Studies	N/A	04-19-2021	05-07-2021	Online	3	Required

Course	Credit	Course Title	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective
<b>MA in Tourism Management Core and Elective Courses:</b>								
<b>Term One</b>								
IHMN550	3	Research Methodology	4.33	05-10-2021	07-23-2021	On-Campus	11	Required
TRMN503	3	Transforming Destinations	4.33	05-17-2021	07-30-2021	On-Campus	11	Required
IHMN505	3	Trends & Issues in Hospitality Mgmt	4.33	06-07-2021	08-20-2021	Online	11	Elective
<b>Term Two</b>								
TRMN502	3	Critical Perspectives on Global Tourism	4.33	09-06-2021	11-19-2021	On-Campus	11	Required
TRMN501	3	Tourism Leadership	4.33	10-04-2021	12-17-2021	On-Campus	11	Required
TRMN506	3	Sustainable Tourism Management	4.33	09-06-2021	11-19-2021	Online	11	Elective
TRMN507	3	Ethics in Tourism & Hospitality	4.33	09-06-2021	11-19-2021	Online	11	Elective
TRMNIP	P/F	Career Development (required for the internship option)	P/F	09-27-2022	12-03-2022	On-Campus	10	Elective
<b>Term Three</b>								
TRMN505	3	Strategic Tourism Marketing	4.33	01-10-2022	03-25-2022	On-Campus	11	Required
IHMN650	3	Strategic Planning for Tourism	4.33	01-31-2022	04-15-2022	On-Campus	11	Required
TRMN625	3	Social Entrepreneurship	4.33	01-24-2022	04-08-2022	Online	11	Elective
IHMN520	3	Finance for Tourism and Hospitality	4.33	01-24-2022	04-08-2022	Online	11	Elective
TRMN692	3	Internship	CR	04-25-2022	08-12-2022	On Location	16	Elective
<b>MA in Tourism Management Completion Options:</b>								
<b>Course based Track - Students choose 5 elective courses and the Capstone course</b>								
TRMN680	3	Tourism Management Capstone	4.33	08-22-2022	11-04-2022	Independent Research	11	Elective

<b>Major Research Project Track - Students choose 3 elective courses and the MRP course</b>								
TRMN640	9	Major Research Project	CR	05-02-2022	02-03-2023	Independent Research	38	Elective
<b>Thesis Track - Students choose 2 elective courses and the Thesis course</b>								
TRMN690	12	Thesis	CR	05-02-2022	04-07-2023	Independent Research	47	Elective

<b>MA in Tourism Management Specializations:</b>								
<b>MA in Tourism Management: Social Entrepreneurship - Students take the following 2 courses as electives plus the Major Research Project or Thesis</b>								
ENVP500	3	Developing a Sustainability Perspective	4.33	09-13-2021	11-28-2021	Online	11	
TRMN625	3	Social Entrepreneurship	4.33	01-24-2022	04-08-2022	Online	11	
<b>36 Credits - last updated: November 12, 2020</b>								