

PROGRAM SCHEDULE FOR
BBA: Bachelor of Business Administration in Innovation and Sustainability
INTAKE: Y2728F-CA1F (September 2027)
 7th September 2027 to 29th April 2029
 Revision Issued: June 2026

Program schedules, including start and end dates, are subject to change

Non-credit Required Activities										
Activity		Shared Service	Description	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective	Location
ITAI			Introduction to Academic Integrity	C/I	09/07/2027	09/17/2027	Online	2	Required	
ICM		GLBLMGMT-MGM	Managing Your Career and Internship	P/F	05/2028	07/2028	Online	24	Required	
Course	Credit	Shared Service	Course Title	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective	Location
Term One										
BBAP300	15		Business Administration Applied Projects A	4.33	09/07/2027	12/19/2027	On-Campus	15	Required	JHC
Term Two										
BBAP301	15		Business Administration Applied Projects B	4.33	01/03/2028	04/09/2028	On-Campus	14	Required	JHC
Term Three										
BBAP400	15		Business Administration Applied Projects C	4.33	05/01/2028	08/06/2028	On-Campus	14	Required	JHC
Term Four										
BBAP401	9		Business Administration Applied Projects D	4.33	09/05/2028	12/10/2028	On-Campus	14	Required	JHC
BBAP490	6		BBA Capstone Project*	4.33	09/05/2028	12/10/2028	Independent Study	14	Elective	
Term Five										
BBAP490	6		BBA Capstone Project*	4.33	01/02/2029	04/08/2029	Independent Study	14	Elective	
BBAP491	6		BBA Co-Op Work Term*	4.33	01/02/2029	04/29/2029	On Location	17	Elective	
	6		BBA International Semester*		01/02/2029	04/08/2029		14	Elective	
Total Number of Program Credits = 60										
*Note: Students select <u>ONE</u> of the following as their Completion Option: BBAP490 Capstone Project, BBAP491 Internship (for which ICM is a required Pre-Requisite), or an International Semester										
Subject Code		Description		Subject Code		Description				
BBAS411		Business Model Innovation		BBAS425		Marketing				
BBAS412		Communicating for Impact		BBAS426		Operations & Processes				
BBAS414		Creativity, Innovation & Design		BBAS427		Project Management				
BBAS415		Business Research		BBAS428		Social Innovation & Social Finance				
BBAS416		Developing Effective Teams		BBAS430		Management Consulting				
BBAS418		Ecology & Management		BBAS431		Indigenous Business in Canada				
BBAS420		Financial Management		BBAS432		Digital Literacy and Technology Integration				
BBAS423		Leading Change with Systems Thinking								

Definition Key:

Delivery Mode (way in which the course is delivered to the student):

Blended indicates that some components of the course are online and some are on campus or on location.

On-Campus, also known as Face to Face, indicates that this portion of the course is taught on site at Royal Roads University.

Online, also known as Distance Learning, indicates that this portion of the course is taken over the Internet.

On Location indicates that this portion of the course is taught off campus at another location and applies to internship courses.

Independent Study indicates that this is a self-directed course (excluding graduate level research papers, major projects, theses and dissertations).

Independent Research indicates that this is a graduate level research paper, major project, thesis or dissertation.

Residency vs Distance Row Headers:

Residency indicates courses or a period of time during which students are on site receiving instruction in person at Royal Roads University or at a partner institution. When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth residency period.

Pre-Res, or Pre-Residency, indicates courses that are being offered prior to the student attending Residency.

Distance indicates courses or a period of time during which students take their courses online (aka Distance Learning). When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth Distance Learning period.