



PROGRAM SCHEDULE FOR
BBA: Bachelor of Business Administration in Innovation and Sustainability
INTAKE: Y2728F-CA1F (September 2027)
 7th September 2027 to 10th December 2028
Issued: February 2026

Program schedules, including start and end dates, are subject to change

Non-credit Required Activities									
Activity	Shared Service	Description	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective	
ITAI		Introduction to Academic Integrity	C/I	09/07/2027	09/17/2027	Online	2	Required	
ICM	GLBLMGMT-MGM	Managing Your Career and Internship	P/F	05/2028	07/2028	Online	24	Required	
Course	Credit	Shared Service	Course Title	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective
Term One									
BBAP300	15		Business Administration Applied Projects A	4.33	09/07/2027	12/19/2027	On-Campus	15	Required
Term Two									
BBAP301	15		Business Administration Applied Projects B	4.33	01/03/2028	04/09/2028	On-Campus	14	Required
Term Three									
BBAP400	15		Business Administration Applied Projects C	4.33	05/01/2028	08/06/2028	On-Campus	14	Required
Term Four									
BBAP401	9		Business Administration Applied Projects D	4.33	09/05/2028	12/10/2028	On-Campus	14	Required
BBAP490	6		BBA Capstone Project*	4.33	09/05/2028	12/10/2028	Independent Study	14	Elective
Term Five									
BBAP490	6		BBA Capstone Project*	4.33	01/02/2029	04/08/2029	Independent Study	14	Elective
BBAP491	6		BBA Co-Op Work Term*	4.33	01/02/2029	04/22/2029	On Location	14	Elective
	6		BBA International Semester*		01/02/2029	04/08/2029		14	Elective

Total Number of Program Credits = 60

***Note: Students select ONE of the following as their Completion Option: BBAP490 Capstone Project, BBAP491 Internship (for which ICM is a required Pre-Requisite), or an International Semester**

Subject Code	Description	Subject Code	Description
BBAS411	Business Model Innovation	BBAS425	Marketing
BBAS412	Communicating for Impact	BBAS426	Operations & Processes
BBAS414	Creativity, Innovation & Design	BBAS427	Project Management
BBAS415	Business Research	BBAS428	Social Innovation & Social Finance
BBAS416	Developing Effective Teams	BBAS430	Management Consulting
BBAS418	Ecology & Management	BBAS431	Indigenous Business in Canada
BBAS420	Financial Management	BBAS432	Digital Literacy and Technology Integration
BBAS423	Leading Change with Systems Thinking		

Definition Key:

Delivery Mode (way in which the course is delivered to the student):

Blended indicates that some components of the course are online and some are on campus or on location.

On-Campus, also known as Face to Face, indicates that this portion of the course is taught on site at Royal Roads University.

Online, also known as Distance Learning, indicates that this portion of the course is taken over the Internet.

On Location indicates that this portion of the course is taught off campus at another location and applies to internship courses.

Independent Study indicates that this is a self-directed course (excluding graduate level research papers, major projects, theses and dissertations).

Independent Research indicates that this is a graduate level research paper, major project, thesis or dissertation.

Residency vs Distance Row Headers:

Residency indicates courses or a period of time during which students are on site receiving instruction in person at Royal Roads University or at a partner institution. When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth residency period.

Pre-Res, or Pre-Residency, indicates courses that are being offered prior to the student attending Residency.

Distance indicates courses or a period of time during which students take their courses online (aka Distance Learning). When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth Distance Learning period.