



# PROGRAM SCHEDULE FOR GRADUATE CERTIFICATE IN STRATEGIC ENROLMENT MANAGEMENT (SEMG-T-CERT) Y2627S-CA1W

Aug-27

August 9, 2027 to March 19, 2028

*Program schedules, including start and end dates, are subject to change*

Non-credit Required Activities								
Activity		Description	Grade Scale	Start Date (mm/dd/yy)	End Date (mm/dd/yy)	Delivery Mode	# weeks	Required or Elective
LRNTLNK		The Link	P/F	8/09/27	8/13/27	Online	1	Required
ITAI		Introduction to Academic Integrity	C/I	8/09/27	8/20/27	Online	2	Required
Course	Credit	Course Title	Grade Scale	Start Date (mm/dd/yy)	End Date (mm/dd/yy)	Delivery Mode	# weeks	Required or Elective
HEAL550	3	Systems Thinking and Strategic Planning in Higher Education	4.33	8/23/27	10/24/27	Online	9	Required
HEAL580	3	Enrolment Management: Theory & Practice	4.33	11/01/27	1/09/28	Online	9	Required
HEAL585	3	Strategic Enrolment Planning	4.33	1/17/28	3/19/28	Online	9	Required
Total Number of Program Credits: 9								

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Definition Key:
<p><b>Delivery Mode (way in which the course is delivered to the student):</b></p> <p><b>Blended</b> indicates that some components of the course are online and some are on campus.</p> <p><b>On-Campus</b>, also known as Face to Face, indicates that course is taught on site at Royal Roads University.</p> <p><b>Online</b>, also known as Distance Learning (DL), indicates that the course is taken over the Internet.</p> <p><b>On Location</b> indicates that course is taught off campus at another location.</p> <p><b>Pre-Res-DL</b> indicates portion of course that takes place online prior to the Residency.</p> <p><b>Post-Res-DL</b> indicates portion of course that takes place online after the Residency.</p> <p><b>Distance</b> indicates courses or a period of time during which students take their courses online (aka Distance Learning).</p>