

## PROGRAM SCHEDULE FOR

# GLBLMGMT-MGM: Y2324P-CA2F: Global Management - MGM: Master of Global Management INTAKE (May 2024-2 : 18 Month)

May 6, 2024 - December 07, 2025

Date schedule was last updated April 12, 2024

Program schedules, including start and end dates, are subject to change

| Non-credit Activities |   |             |                            |                          |               |         |                      |  |  |
|-----------------------|---|-------------|----------------------------|--------------------------|---------------|---------|----------------------|--|--|
| Activity              | Description                                       | Grade Scale | Start Date<br>(mm/dd/yyyy) | End Date<br>(mm/dd/yyyy) | Delivery Mode | # weeks | Required or Elective |  |  |
| MGMIG                 | International Gateway                             | P/F         | 05-06-2024                 | 08-11-2024               | Online        | 14      | Required             |  |  |
| ITAI                  | Introduction to Academic Integrity                | C/i         | 05-06-2024                 | 05-19-2024               | Online        | 2       | Required             |  |  |
| MGMIP                 | MGM Internship Preparation (Required for MGMT589) | P/F         | 11-25-2024                 | 05-25-2025               | Online        | 25      |                      |  |  |
| QNTPRP                | Introduction to Quantitative Methods              | P/F         | 05-27-2024                 | 11-10-2024               | Online        | 22      | Elective             |  |  |

| Course        | Credit | Course Title   | Grade Scale | Start Date<br>(mm/dd/yyyy) | End Date<br>(mm/dd/yyyy) | Delivery Mode | # weeks | Required or Elective |  |  |
|---------------|--------|--|-------------|----------------------------|--------------------------|---------------|---------|----------------------|--|--|
| Quarter One   |        |  |             |                            |                          |               |         |                      |  |  |
| MGMT542       | 3      | Argument and Communication for International Business            | 4.33        | 05-13-2024                 | 08-04-2024               | On-Campus     | 12      | Required             |  |  |
| MGMT561       | 3      | Political Geography and International Economics                  | 4.33        | 05-27-2024                 | 08-11-2024               | On-Campus     | 11      | Required             |  |  |
| MGMT540       | 3      | Intercultural Studies for International Business                 | 4.33        | 05-27-2024                 | 08-11-2024               | On-Campus     | 11      | Required             |  |  |
| Quarter Two   |        |  |             |                            |                          |               |         |                      |  |  |
| MGMT564       | 3      | International Marketing  | 4.33        | 08-26-2024                 | 11-10-2024               | On-Campus     | 11      | Required             |  |  |
| MGMT565       | 3      | International Accounting Tools for Financial Health              | 4.33        | 08-26-2024                 | 11-10-2024               | On-Campus     | 11      | Required             |  |  |
| MGMT570       | 3      | Leading your Workforce in a Global Context                       | 4.33        | 08-26-2024                 | 11-10-2024               | Online        | 11      | Required             |  |  |
| Quarter Three |        |  |             |                            |                          |               |         |                      |  |  |
| MGMT560       | 3      | Corporate and International Finance                              | 4.33        | 11-25-2024                 | 02-23-2025               | On-Campus     | 11      | Required             |  |  |
| MGMT566       | 3      | Ethics, Law and Corporate Social Responsibility                  | 4.33        | 11-25-2024                 | 02-23-2025               | Online        | 11      | Required             |  |  |
| MGMT569       | 3      | International Business Operations and Supply Chain<br>Management | 4.33        | 11-25-2024                 | 02-23-2025               | On-Campus     | 11      | Required             |  |  |
| Quarter Four  |        |  |             |                            |                          |               |         |                      |  |  |
| MGMT562       | 3      | International Business Strategy                                  | 4.33        | 03-10-2025                 | 05-25-2025               | Online        | 11      | Required             |  |  |
| MGMT580       | 3      | Applied Research and Business Analytics                          | 4.33        | 03-10-2025                 | 05-25-2025               | Online        | 11      | Required             |  |  |
| MGMT582       | 3      | Managing Change in Global Context                                | 4.33        | 03-10-2025                 | 05-25-2025               | On-Campus     | 11      | Required             |  |  |

|  | Completion Option                                |                                |  |         |   |            |                      |    |          |  |  |
|--|--|--------------------------------|--|---------|---|------------|----------------------|----|----------|--|--|
| dents choose either: MGMT581 Global Management Project (6 CR); or both MGMIP MGM Internship Preparation (prerequisite) and MGMT589 Internship Research Project (6 CR); or two (2) 3cr courses the country of the country |  |                                |  |         |   |            |                      |    |          |  |  |
| Please note: **Students must qualify for the Internship Research Project Please note: This schedule does not include the Graduate Certificate completion options. Please contact the MGM Program Office (MGM@Royalroads.ca) for application and scheduling details for   |  |                                |  |         |   |            |                      |    |          |  |  |
| Learners can select one (1) six-credit course or   |  |                                |  |         |   |            |                      |    |          |  |  |
|  |  |                                |  |         |   |            |                      |    |          |  |  |
| MGMT581  | 6  | Global Management Project      |  | CR      | 06-23-2025  | 12-07-2025 | Independent Research | 24 | Elective |  |  |
| MGMT589  | 6  | Internship Research Project ** |  | CR      | CR 06-23-2025 12-07-2025 On Loc                                       |            |                      | 24 | Elective |  |  |
| Course based completion option: Learners can select or two (2) three-credit courses from the list: (subject to availablity, timing, and approval)  |  |                                |  |         |   |            |                      |    |          |  |  |
| BUSA531  | Environment of Management                        |                                |  | TRMN501 | Tourism Leadership  |            |                      |    |          |  |  |
| EXMN652  | Building Sustainable Communities                 |                                |  | TRMN506 | Sustainable Tourism Management  |            |                      |    |          |  |  |
| EXMN662  | 662 Leading Innovation                           |                                |  | TRMN507 | Responsible Stewardship: An Examination of Ethics in Tourism          |            |                      |    |          |  |  |
| EXMN675  | 75 Coaching for Performance                      |                                |  | TRMN635 | Responsible Toursim Field Study                                       |            |                      |    |          |  |  |
| EXMN658  | 8 Leading with Emotional Intelligence            |                                |  | PCOM540 | Communication, Culture, Media and Technology                          |            |                      |    |          |  |  |
| EXMN661  | 61 Management Consulting- Best Practices*        |                                |  | PCOM640 | Communication Policy, Politics and Law                                |            |                      |    |          |  |  |
| EXMN668  | Management Consulting – Essentials*              |                                |  | PCOM530 | Strategic Digital Communication                                       |            |                      |    |          |  |  |
| IICS 560   | O Global Communication                           |                                |  | PCOM633 | Strategic Communication   |            |                      |    |          |  |  |
| IICS 565   | Media Relations in a Global Context              |                                |  | PCOM645 | Organizational Design, Communication and Knowledge Management         |            |                      |    |          |  |  |
| TRMN505  | 505 Strategic Tourism Marketing                  |                                |  | PCOM631 | Media Production  |            |                      |    |          |  |  |
| IHMN650  | O Strategic Planning for Tourism and Hospitality |                                |  | GBLD511 | Strategic Analysis, Decision Making and Evaluation                    |            |                      |    |          |  |  |
| TRMN625  | 5 Social Entrepreneurship                        |                                |  | GBLD521 | Community Development in a Global Context                             |            |                      |    |          |  |  |
| TRMN503  | Transforming De                                  | estinations                    |  | GBLD520 | Navigating Geo-Political Dynamics of Global Communities               |            |                      |    |          |  |  |
| IHMN505  | Trends and Issu                                  | es in Hospitality Management   |  | GBLD522 | Managing Difficult Relationships Within and Across Community Dynamics |            |                      |    | S        |  |  |
| TRMN502  | O2 Critical Perspectives on Global Tourism       |                                |  |         | Evaluation in a Global Context  |            |                      |    |          |  |  |

Total Number of Program Credits 42

\* EXMN661 & EXMN668 Must be taken together

#### **Definition Key:**

#### Delivery Mode (way in which the course is delivered to the student):

Blended indicates that some components of the course are online and some are on campus or on location.

On-Campus, also known as Face to Face, indicates that this portion of the course is taught on site at Royal Roads University.

Online, also known as Distance Learning, indicates that this portion of the course is taken over the Internet.

On Location indicates that this portion of the course is taught off campus at another location and applies to internship courses.

Independent Study indicates that this is a self-directed course (excluding graduate level research papers, major projects, theses and dissertations).

**Independent Research** indicates that this is a graduate level research paper, major project, thesis or dissertation.

### Residency vs Distance Row Headers:

**Residency** indicates courses or a period of time during which students are on site receiving instruction in person at Royal Roads University or at a partner institution. When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth residency period.

Pre-Res, or Pre-Residency, indicates courses that are being offered prior to the student attending Residency.

**Distance** indicates courses or a period of time during which students take their courses online (aka Distance Learning). When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth Distance Learning period.