

PROGRAM SCHEDULE FOR MA in Tourism Management (on campus) INTAKE: Y2324P- CA1F

Program dates: April 8, 2024 to July 3, 2026 Last updated: March 14, 2024

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Course	Credit	Description	Grade Scale	Start Date	End Date	Delivery Mode	# weeks	Required or Elective				
ITAI	N/A	Introduction to Academic Integrity	N/A	April 8, 2024	April 19, 2024	Online	2	Required				
TRMNOT	N/A	Orientation to Tourism Graduate Studies	N/A	April 8, 2024	April 26, 2024	Online	3	Required				
			C	ore Courses								
Term One												
IHMN550	3	Research Methodology	4.33	April 29, 2024	July 12, 2024	On-Campus	11	Required				
TRMN503	3	Transforming Destinations	4.33	May 13, 2024	July 26, 2024	On-Campus	11	Required				
				Term Two								
TRMN502	3	Critical Perspectives on Global Tourism	4.33	September 3, 2024	November 15, 2024	On-Campus	11	Required				
TRMN501	3	Tourism Leadership	4.33	September 16, 2024	November 29, 2024	On-Campus	11	Required				
				Term Three								
TRMN505	3	Strategic Tourism Marketing	4.33	January 6, 2025	March 21, 2025	On-Campus	11	Required				
IHMN650	3	Strategic Planning for Tourism and Hospitality Section 1	4.33	January 27, 2025	April 11, 2025	On-Campus	11	Required				
			Com	pletion Options								
		Course Based Track -	Students choo	se 5 elective courses a	nd the Capstone cours	se						
TRMN680	3	Capstone: Visualizing Change	4.33	August 11, 2025	October 24, 2025	Independent Research	11	Elective				
TRMN680	3	Capstone: Visualizing Change	4.33	January 5, 2026	March 20, 2026	Independent Research	11	Elective				
		Major Research Project	Track - Student	s choose 3 elective co	urses and the MRP co	urse						
TRMN640	9	Major Research Project	CR	April 28, 2025	January 16, 2026	Independent Research	38	Elective				
TRMN640	9	Major Research Project	CR	August 11, 2025	May 1, 2026	Independent Research	38	Elective				
		Thesis Track - St	udents choose	2 elective courses and	the Thesis course							
TRMN690	12	Thesis	CR	April 28, 2025	March 20, 2026	Independent Research	47	Elective				
TRMN690	12	Thesis	CR	August 11, 2025	July 3, 2026	Independent Research	47	Elective				
			MATM	Elective Courses								
IHMN505	3	Trends & Issues in Hospitality Management	4.33	June 3, 2024	August 16, 2024	Online	11	Elective				
IHMN505	3	Trends & Issues in Hospitality Management	4.33	June 2, 2025	August 15, 2025	Online	11	Elective				
TRMN535	3	Event Management	4.33	June 3, 2024	August 16, 2024	Online	11	Elective				
TRMN535	3	Event Management	4.33	June 2, 2025	August 15, 2025	Online	11	Elective				

Total Number of Program Credits - 36 Dated: November 28, 2023											
TRMN692	3	Internship	CR	May 5, 2025	September 5, 2025	On Location	18	Elective			
MGMIP	P/F	Internship Preparation (required for the internship option)	P/F	November 25, 2024	May 25, 2025	Online	26	Elective			
IHMN520	3	Financial Analysis and Decision Making	4.33	January 13, 2025	March 28, 2025	Online	11	Elective			
TRMN625	3	Social Entrepreneurship	4.33	January 13, 2025	March 28, 2025	Online	11	Elective			
TRMN635	3	Responsible Tourism Field Study	4.33	September 22, 2025	November 7, 2024	On Location	7	Elective			
TRMN635	3	Responsible Tourism Field Study	4.33	September 23, 2024	November 8, 2024	On Location	7	Elective			
TRMN507	3	Responsible Stewardship: An Examination of Ethics in Tourism	4.33	September 29, 2025	December 12, 2025	Online	11	Elective			
TRMN507	3	Responsible Stewardship: An Examination of Ethics in Tourism	4.33	September 30, 2024	December 13, 2024	Online	11	Elective			
TRMN506	3	Sustainable Tourism Management	4.33	September 29, 2025	December 12, 2025	Online	11	Elective			
TRMN506	3	Sustainable Tourism Management	4.33	September 30, 2024	December 13, 2024	Online	11	Elective			