

**PROGRAM SCHEDULE FOR**  
**Master of Arts in Professional Communication (MAPC): PROFCOM-MA 23 Months Blended**  
**Y2324P-CA1B**  
 May 6, 2024 to April 5, 2026  
 Created April 25, 2023

*Program schedules, including start and end dates, are subject to change*

Non-credit Required Activity							
Activity	Description	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	
ITAI	Introduction to Academic Integrity	C/I	05/06/2024	05/12/2024	Online	1	Required

Course	Credit	Course Title	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective
Residency One - All Students								
PCOM510	3	Introduction to Communication Theory	4.33	05/13/2024	06/09/2024	Online	4	Required
				06/17/2024	06/28/2024	On-Campus	2	
				07/08/2024	08/04/2024	Online	4	
PCOM515	3	Research Process and Methods in Communication	4.33	05/13/2024	06/09/2024	Online	4	Required
				06/17/2024	06/28/2024	On-Campus	2	
				07/08/2024	08/04/2024	Online	4	
PCOM550	3	Communication and Culture in Organizations	4.33	05/13/2024	06/09/2024	Online	4	Required
				06/17/2024	06/28/2024	On-Campus	2	
				07/08/2024	08/04/2024	Online	4	
Distance One								
PCOM540	3	Communication, Culture, Media and Technology	4.33	08/12/2024	10/13/2024	Online	9	Required
PCOM640	3	Communication Policy, Politics and Law	4.33	10/21/2024	12/22/2024	Online	9	Required
Distance Two - Thesis Students								
PCOM630	3	Applied Communications Research and Research Proposal	4.33	01/06/2025	03/09/2025	Online	9	Required
Distance Two - Research Paper and Course-Based Students								
PCOM650	3	Special Topics in Communication	4.33	01/06/2025	03/09/2025	Online	9	Required
PCOM630	3	Applied Communications Research and Research Proposal (Pre-requisite PCOM515)	4.33	03/17/2025	05/18/2025	Online	9	Required
Schedule continues on next page.								

**Definition Key:**

**Delivery Mode (way in which the course is delivered to the student):**

**Blended** indicates that some components of the course are online and some are on campus or on location.

**On-Campus**, also known as Face to Face, indicates that this portion of the course is taught on site at Royal Roads University.

**Online**, also known as Distance Learning, indicates that this portion of the course is taken over the Internet.

**On Location** indicates that this portion of the course is taught off campus at another location and applies to internship courses.

**Independent Study** indicates that this is a self-directed course (excluding graduate level research papers, major projects, theses and dissertations).

**Independent Research** indicates that this is a graduate level research paper, major project, thesis or dissertation.

**Residency vs Distance Row Headers:**

**Residency** indicates courses or a period of time during which students are on site receiving instruction in person at Royal Roads University or at a partner institution. When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth residency period.

**Pre-Res**, or Pre-Residency, indicates courses that are being offered prior to the student attending Residency.

**Distance** indicates courses or a period of time during which students take their courses online (aka Distance Learning). When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth Distance Learning period.

Course	Credit	Course Title	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective
<b>Residency Two - All Students</b>								
PCOM633	3	Strategic Communication	4.33	05/19/2025	06/08/2025	Online	3	Required
				06/09/2025	06/20/2025	On-Campus	2	
				06/30/2025	07/27/2025	Online	4	
<b>ELECTIVES: Students are polled for elective preferences and will be registered based on these results. Electives require a minimum of 10 enrolled students. Thesis students take 1 elective. Research Paper and Course-Based students take 2 electives.</b>								
PCOM530	3	Strategic Digital Communication	4.33	05/19/2025	06/08/2025	Online	3	Elective
				06/09/2025	06/20/2025	On-Campus	2	
				06/30/2025	07/27/2025	Online	4	
PCOM631	3	Media Production	4.33	05/19/2025	06/08/2025	Online	3	Elective
				06/09/2025	06/20/2025	On-Campus	2	
				06/30/2025	07/27/2025	Online	4	
PCOM632	3	Conflict Analysis and Management	4.33	05/19/2025	06/08/2025	Online	3	Elective
				06/09/2025	06/20/2025	On-Campus	2	
				06/30/2025	07/27/2025	Online	4	
PCOM635	3	Communication for Development and Social Change	4.33	05/19/2025	06/08/2025	Online	3	Elective
				06/09/2025	06/20/2025	On-Campus	2	
				06/30/2025	07/27/2025	Online	4	
PCOM645	3	Organizational Design, Communication and Knowledge Management*	4.33	05/19/2025	06/08/2025	Online	3	Elective
				06/09/2025	06/20/2025	On-Campus	2	
				06/30/2025	07/27/2025	Online	4	
<b>Residency Two - Thesis Students</b>								
PCOM661	12	Thesis <i>(Pre-requisites PCOM515, PCOM630)</i>	CR	05/19/2025	06/08/2025	Online	3	Required
				06/09/2025	06/20/2025	On-Campus	2	
				06/30/2025	07/27/2025	Online	4	
<b>Distance Three - Thesis Students</b>								
PCOM661	-	Thesis cont. <i>(Pre-requisites PCOM515, PCOM630)</i>	CR	08/11/2025	04/05/2026	Online	34	Required
<b>Distance Three - Research Paper Students</b>								
PCOM660	6	Research Paper <i>(Pre-requisites PCOM515, PCOM630)</i>	CR	08/04/2025	04/05/2026	Online	34	Required
<b>Distance Three - Course-Based Students</b>								
TBA	6	Students will take 2 approved graduate-level courses offered at RRU. Students wishing to take this option will work with the MAPC Program Office to approve their course selections.	4.33	08/04/2025	04/05/2026	Online	34	Required
<b>Total Number of Program Credits 36; created April 25, 2023</b>								