

**PROGRAM SCHEDULE FOR**  
**BA in Professional Communication: PROFCOM-BA One Year On-Campus**  
**Y2425F-CA1F**

September 16, 2024 - August 31, 2025

*Program schedules, including start and end dates, are subject to change.*

Non-credit Required Activities								
Activity		Description	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	
ITAI		Introduction to Academic Integrity	COMP/ INC	09/16/2024	09/22/2024	Online	1	Required
Course	Credit	Course Title	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective
Term 1								
COMMPRP		Career Management for Professional Communication	P/F	09/23/2024	06/01/2025	Online	32	Required
COMM300	3	Foundations of Professional Communication	4.33	09/23/2024	12/15/2024	On-Campus	11	Required
COMM310	3	Communication Theory	4.33	09/23/2024	12/15/2024	On-Campus	11	Required
COMM320	3	Professional Written Communication	4.33	09/23/2024	12/15/2024	On-Campus	11	Required
COMM375	3	Visual Communication	4.33	09/23/2024	12/15/2024	On-Campus	11	Required
COMM435	3	Research Methods in Professional Communication	4.33	09/23/2024	12/15/2024	On-Campus	11	Required
Term 2								
COMM329	3	Historical and Conceptual Foundations in Digital Communication	4.33	01/06/2025	03/23/2025	On-Campus	11	Required
COMM330	3	Advanced Digital Communication	4.33	01/06/2025	03/23/2025	Online	11	Required
COMM392	3	Communication Planning and Stakeholder Engagement	4.33	01/06/2025	03/23/2025	On-Campus	11	Required
COMM423	3	Strategic Internal and External Communication	4.33	01/06/2025	03/23/2025	On-Campus	11	Required
COMM443	3	Communication in Indigenous Contexts	4.33	01/06/2025	03/23/2025	On-Campus	11	Required
Term 3								
COMM350	3	Interpersonal Communication Across Cultures	4.33	03/31/2025	06/15/2025	On-Campus	11	Required
COMM352	3	Public Persuasion	4.33	03/31/2025	06/15/2025	On-Campus	11	Required
COMM420	3	Multimedia Storytelling	4.33	03/31/2025	06/15/2025	On-Campus	11	Required
COMM464	3	Sustainability Communication	4.33	03/31/2025	06/15/2025	On-Campus	11	Required
COMM484	3	Current Topics in Contemporary Communications Practice	4.33	03/31/2025	06/15/2025	On-Campus	11	Required
Term 4								
COMM365	3	Media and Cultural Studies	4.33	06/23/2025	08/31/2025	On-Campus	10	Required
COMM400	3	Professional Experience in Communication	4.33	06/23/2025	08/31/2025	On-Campus	10	Required
COMM415	3	Global Communication	4.33	06/23/2025	08/31/2025	On-Campus	10	Required
COMM445	3	Crisis Communication	4.33	06/23/2025	08/31/2025	On-Campus	10	Required
COMM490	3	Capstone and Portfolio	4.33	06/23/2025	08/31/2025	On-Campus	10	Required
Total Number of Program Credits: 60, Created Jan 5, 2023								

**Definition Key:**

**Delivery Mode** (way in which the course is delivered to the student):

**On-Campus**, also known as Face to Face, indicates that course is taught on site at Royal Roads University.

**Online**, also known as Distance Learning (DL), indicates that the course is taken over the Internet.