



**PROGRAM SCHEDULE FOR
BA in Professional Communication: PROFCOM-BA One Year On-Campus
Y2324F-CA1F**

September 18, 2023 - September 1, 2024

Program schedules, including start and end dates, are subject to change.

Non-credit Required Activities								
Activity		Description	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	
ITAI		Introduction to Academic Integrity	COMP/ INC	9/18/2023	9/24/2023	Online	1	Required
Course	Credit	Course Title	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective
Term 1								
COMMPRP		Career Management for Professional Communication	P/F	9/25/2023	6/1/2024	Online	32	Required
COMM300	3	Foundations of Professional Communication	4.33	9/25/2023	12/17/2023	On-Campus	11	Required
COMM310	3	Communication Theory	4.33	9/25/2023	12/17/2023	On-Campus	11	Required
COMM320	3	Professional Written Communication	4.33	9/25/2023	12/17/2023	On-Campus	11	Required
COMM375	3	Visual Communication	4.33	9/25/2023	12/17/2023	On-Campus	11	Required
COMM435	3	Research Methods in Professional Communication	4.33	9/25/2023	12/17/2023	On-Campus	11	Required
Term 2								
COMM329	3	Historical and Conceptual Foundations in Digital Communication	4.33	1/8/2024	3/24/2024	On-Campus	11	Required
COMM330	3	Advanced Digital Communication	4.33	1/8/2024	3/24/2024	Online	11	Required
COMM392	3	Communication Planning and Stakeholder Engagement	4.33	1/8/2024	3/24/2024	On-Campus	11	Required
COMM423	3	Strategic Internal and External Communication	4.33	1/8/2024	3/24/2024	On-Campus	11	Required
COMM443	3	Communication in Indigenous Contexts	4.33	1/8/2024	3/24/2024	On-Campus	11	Required
Term 3								
COMM350	3	Interpersonal Communication Across Cultures	4.33	4/1/2024	6/16/2024	On-Campus	11	Required
COMM352	3	Public Persuasion	4.33	4/1/2024	6/16/2024	On-Campus	11	Required
COMM420	3	Multimedia Storytelling	4.33	4/1/2024	6/16/2024	On-Campus	11	Required
COMM464	3	Sustainability Communication	4.33	4/1/2024	6/16/2024	On-Campus	11	Required
COMM484	3	Current Topics in Contemporary Communications Practice	4.33	4/1/2024	6/16/2024	On-Campus	11	Required
Term 4								
COMM365	3	Media and Cultural Studies	4.33	6/24/2024	9/1/2024	On-Campus	10	Required
COMM400	3	Professional Experience in Communication	4.33	6/24/2024	9/1/2024	On-Campus	10	Required
COMM415	3	Global Communication	4.33	6/24/2024	9/1/2024	On-Campus	10	Required
COMM445	3	Crisis Communication	4.33	6/24/2024	9/1/2024	On-Campus	10	Required
COMM490	3	Capstone and Portfolio	4.33	6/24/2024	9/1/2024	On-Campus	10	Required
Total Number of Program Credits: 60, Updated Dec 1, 2022								

Definition Key:

Delivery Mode (way in which the course is delivered to the student):

On-Campus, also known as Face to Face, indicates that course is taught on site at Royal Roads University.

Online, also known as Distance Learning (DL), indicates that the course is taken over the Internet.