



**PROGRAM SCHEDULE FOR
BA in Professional Communication: PROFCOM-BA One Year On-Campus
Y2324F-CA1F**

September 18, 2023 - September 1, 2024

Program schedules, including start and end dates, are subject to change.

| Non-credit Required Activities | | | | | | | | |
|---|--------|--|-------------|----------------------------|--------------------------|---------------|---------|----------------------------|
| Activity | | Description | Grade Scale | Start Date (mm/dd/yyyy) | End Date (mm/dd/yyyy) | Delivery Mode | # weeks | |
| ITAI | | Introduction to Academic Integrity | COMP/ INC | 9/18/2023 | 9/24/2023 | Online | 1 | Required |
| Course | Credit | Course Title | Grade Scale | Start Date (mm/dd/yyyy) | End Date (mm/dd/yyyy) | Delivery Mode | # weeks | Required or Elective |
| Term 1 | | | | | | | | |
| COMMPRP | | Career Management for Professional Communication | P/F | 9/25/2023 | 6/1/2024 | Online | 32 | Required |
| COMM300 | 3 | Foundations of Professional Communication | 4.33 | 9/25/2023 | 12/17/2023 | On-Campus | 11 | Required |
| COMM310 | 3 | Communication Theory | 4.33 | 9/25/2023 | 12/17/2023 | On-Campus | 11 | Required |
| COMM320 | 3 | Professional Written Communication | 4.33 | 9/25/2023 | 12/17/2023 | On-Campus | 11 | Required |
| COMM375 | 3 | Visual Communication | 4.33 | 9/25/2023 | 12/17/2023 | On-Campus | 11 | Required |
| COMM435 | 3 | Research Methods in Professional Communication | 4.33 | 9/25/2023 | 12/17/2023 | On-Campus | 11 | Required |
| Term 2 | | | | | | | | |
| COMM329 | 3 | Historical and Conceptual Foundations in Digital Communication | 4.33 | 1/8/2024 | 3/24/2024 | On-Campus | 11 | Required |
| COMM330 | 3 | Advanced Digital Communication | 4.33 | 1/8/2024 | 3/24/2024 | Online | 11 | Required |
| COMM352 | 3 | Public Persuasion | 4.33 | 1/8/2024 | 3/24/2024 | On-Campus | 11 | Required |
| COMM392 | 3 | Communication Planning and Stakeholder Engagement | 4.33 | 1/8/2024 | 3/24/2024 | On-Campus | 11 | Required |
| COMM420 | 3 | Multimedia Storytelling | 4.33 | 1/8/2024 | 3/24/2024 | On-Campus | 11 | Required |
| Term 3 | | | | | | | | |
| COMM350 | 3 | Interpersonal Communication Across Cultures | 4.33 | 4/1/2024 | 6/16/2024 | On-Campus | 11 | Required |
| COMM423 | 3 | Strategic Internal and External Communication | 4.33 | 4/1/2024 | 6/16/2024 | On-Campus | 11 | Required |
| COMM443 | 3 | Communication in Indigenous Contexts | 4.33 | 4/1/2024 | 6/16/2024 | On-Campus | 11 | Required |
| COMM464 | 3 | Sustainability Communication | 4.33 | 4/1/2024 | 6/16/2024 | On-Campus | 11 | Required |
| COMM484 | 3 | Current Topics in Contemporary Communications Practice | 4.33 | 4/1/2024 | 6/16/2024 | On-Campus | 11 | Required |
| Term 4 | | | | | | | | |
| COMM365 | 3 | Media and Cultural Studies | 4.33 | 6/24/2024 | 9/1/2024 | On-Campus | 10 | Required |
| COMM400 | 3 | Professional Experience in Communication | 4.33 | 6/24/2024 | 9/1/2024 | On-Campus | 10 | Required |
| COMM415 | 3 | Global Communication | 4.33 | 6/24/2024 | 9/1/2024 | On-Campus | 10 | Required |
| COMM445 | 3 | Crisis Communication | 4.33 | 6/24/2024 | 9/1/2024 | On-Campus | 10 | Required |
| COMM490 | 3 | Capstone and Portfolio | 4.33 | 6/24/2024 | 9/1/2024 | On-Campus | 10 | Required |
| Total Number of Program Credits: 60, Updated Nov 7, 2022 | | | | | | | | |

Definition Key:

Delivery Mode (way in which the course is delivered to the student):

On-Campus, also known as Face to Face, indicates that course is taught on site at Royal Roads University.

Online, also known as Distance Learning (DL), indicates that the course is taken over the Internet.