



PROGRAM SCHEDULE FOR  
**BA in Professional Communication: PROFCOM-BA Two Year Blended**  
**Y2223P-CA1B**

March 27, 2023 - April 27, 2025

**Program schedules, including start and end dates, are subject to change.**

Non-credit Required Activities								
Activity		Description	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	
ITAI		Introduction to Academic Integrity	COMP/INC	03/27/2023	04/09/2023	Online	2	
Course	Credit	Course Title	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective
Residency One								
COMM300	3	Foundations of Professional Communication	4.33	04/03/2023	04/30/2023	Online	4	Required
				05/08/2023	05/19/2023	On-Campus	2	
				05/22/2023	06/04/2023	Online	2	
COMM310	3	Communication Theory	4.33	04/03/2023	04/30/2023	Online	4	Required
				05/08/2023	05/19/2023	On-Campus	2	
				05/22/2023	06/04/2023	Online	2	
COMM320	3	Professional Written Communication	4.33	04/03/2023	04/30/2023	Online	4	Required
				05/08/2023	05/19/2023	On-Campus	2	
				05/22/2023	06/04/2023	Online	2	
COMM375	3	Visual Communication	4.33	04/03/2023	04/30/2023	Online	4	Required
				05/08/2023	05/19/2023	On-Campus	2	
				05/22/2023	06/04/2023	Online	2	
Distance One								
COMM435	3	Research Methods in Professional Communication	4.33	06/05/2023	08/13/2023	Online	10	Required
COMM329	3	Historical and Conceptual Foundations in Digital Communication	4.33	07/10/2023	09/17/2023	Online	10	Required
COMM392	3	Communication Planning and Stakeholder Engagement	4.33	09/18/2023	11/26/2023	Online	10	Required
COMM330	3	Advanced Digital Communication	4.33	10/23/2023	12/31/2023	Online	9	Required
COMM365	3	Media and Cultural Studies	4.33	01/15/2024	03/24/2024	Online	10	Required
COMMPRP	0	Career Management for Professional Communication	P/F	01/15/2024	06/02/2024	Online	20	Required
End of Distance One - continue to next page.								

Course	Credit	Course Title	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective
<b>Residency Two</b>								
COMM350	3	Interpersonal Communication Across Cultures	4.33	04/01/2024	04/25/2024	Online	4	Required
				05/06/2024	05/17/2024	On-Campus	2	
				05/20/2024	06/02/2024	Online	2	
COMM420	3	Multimedia Storytelling	4.33	04/01/2024	04/25/2024	Online	4	Required
				05/06/2024	05/17/2024	On-Campus	2	
				05/20/2024	06/02/2024	Online	2	
COMM352	3	Public Persuasion	4.33	04/01/2024	04/25/2024	Online	4	Required
				05/06/2024	05/17/2024	On-Campus	2	
				05/20/2024	06/02/2024	Online	2	
<b>Distance Two</b>								
COMM 400	3	Practicum - Professional Experience in Communication	4.33	06/03/2024	12/15/2024	Online	28	Required
COMM423	3	Strategic Internal and External Communication	4.33	06/03/2024	08/11/2024	Online	10	Required
COMM443	3	Communication in Indigenous Contexts	4.33	07/08/2024	09/15/2024	Online	10	Required
COMM445	3	Crisis Communication	4.33	09/16/2024	11/24/2024	Online	10	Required
COMM415	3	Global Communication	4.33	10/21/2024	01/05/2025	Online	10	Required
COMM490	3	Capstone and Portfolio	4.33	01/13/2025	04/27/2025	Online	15	Required
COMM464	3	Sustainability Communication	4.33	01/13/2025	03/23/2025	Online	10	Required
COMM484	3	Current Topics in Contemporary Communications Practice	4.33	02/17/2025	04/27/2025	Online	10	Required
<b>Total Number of Program Credits - 60; updated Nov 7, 2022</b>								

**Definition Key:**

**Delivery Mode (way in which the course is delivered to the student):**

**Blended** indicates that some components of the course are online and some are on campus.

**On-Campus**, also known as Face to Face, indicates that course is taught on site at Royal Roads University.

**Online**, also known as Distance Learning (DL), indicates that the course is taken over the Internet.

**On Location** indicates that course is taught off campus at another location.

**Pre-Res-DL** indicates portion of course that takes place online prior to the Residency.

**Post-Res-DL** indicates portion of course that takes place online after the Residency.

**Residency vs Distance Row Headers:**

**Residency** indicates courses or a period of time during which students are on site receiving instruction in person at Royal Roads University or at a partner institution such as those in France or Thailand. When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth residency period.

**Pre-Res**, or Pre-Residency, indicates courses that are being offered prior to the student attending Residency.

**Distance** indicates courses or a period of time during which students take their courses online (aka Distance Learning). When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth Distance Learning period.