



PROGRAM SCHEDULE FOR
Bachelor of Arts in International Hotel Management - IHMGMT-BA Y2425F-CA2F
INTAKE (September 2024)
 September 3, 2024 - December 12, 2025
 Last Update: New

Program schedules, including start and end dates, are subject to change

| Non-credit Required Activities | | | | | | | | |
|---|--------|---|-------------|---------------|-------------------------|-----------------------|---------------|---------|
| Activity | | Description | Grade Scale | Instructor(s) | Start Date (mm/dd/yyyy) | End Date (mm/dd/yyyy) | Delivery Mode | # weeks |
| ITAI | | Introduction to Academic Integrity | C/I | None | 09-03-2024 | 09-15-2024 | Online | 2 |
| Course | Credit | Course Title | Grade Scale | Instructor(s) | Start Date (mm/dd/yyyy) | End Date (mm/dd/yyyy) | Delivery Mode | # weeks |
| Term One | | | | | | | | |
| IHMN301 | 3 | Digital Communications in Global Tourism | 4.33 | TBD | 09-16-2024 | 12-13-2024 | On-Campus | 13 |
| IHMN305 | 3 | Writing, Critical Thinking, and Research Literature | 4.33 | TBD | 09-16-2024 | 12-13-2024 | On-Campus | 13 |
| IHMN315 | 3 | Research Methods for Tourism | 4.33 | TBD | 09-16-2024 | 12-13-2024 | On-Campus | 13 |
| IHMN360 | 3 | Multicultural Management & Communications | 4.33 | TBD | 09-16-2024 | 12-13-2024 | On-Campus | 13 |
| IHMN411 | 3 | Tourism Policy and Planning | 4.33 | TBD | 09-16-2024 | 12-13-2024 | On-Campus | 13 |
| IHMN485 | 3 | Globalization & the Hospitality Industry | 4.33 | TBD | 09-16-2024 | 12-13-2024 | On-Campus | 13 |
| Term Two | | | | | | | | |
| IHMN300 | 3 | Industry Analysis | 4.33 | TBD | 1-06-2025 | 4-11-2025 | Online | 14 |
| IHMN354 | 3 | The Leadership Experience | 4.33 | TBD | 1-06-2025 | 4-11-2025 | On-Campus | 14 |
| IHMN440 | 3 | Tourism and Hospitality Entrepreneurship | 4.33 | TBD | 1-06-2025 | 4-11-2025 | On-Campus | 14 |
| IHMN465 | 3 | Leading Edge Hospitality | 4.33 | TBD | 1-06-2025 | 4-11-2025 | Online | 14 |
| IHMN490A | 3 | Career Development | CR | TBD | 1-06-2025 | 4-11-2025 | On-Campus | 14 |
| IHMN455 | 3 | Human Resources Issues & Practices | 4.33 | TBD | 1-13-2025 | 4-11-2025 | On-Campus | 13 |
| IHMN475 | 3 | Ethical Issues in Hospitality | 4.33 | TBD | 1-13-2025 | 4-11-2025 | On-Campus | 13 |
| Internship | | | | | | | | |
| IHMN490B | 3 | Career Development Internship | CR | TBD | 04-21-2025 | 08-30-2025 | On Location | 19 |
| Term 3 | | | | | | | | |
| GTMN344 | 3 | Selected Topics | 4.33 | TBD | 09-08-2025 | 9-12-2025 | On-Campus | 1 |
| | | | | | 9-13-2025 | 9-27-2025 | Online | 2 |
| IHMN388 | 3 | Hotel Facilities Management | 4.33 | TBD | 09-15-2025 | 12-12-2025 | On-Campus | 13 |
| IHMN416 | 3 | Value Co-Creation and Experiences Marketing | 4.33 | TBD | 09-15-2025 | 12-12-2025 | On-Campus | 13 |
| IHMN420 | 3 | Revenue and Yield Management | 4.33 | TBD | 09-15-2025 | 12-12-2025 | Online | 13 |
| IHMN430 | 3 | Sustainability in Tourism and Hospitality | 4.33 | TBD | 09-15-2025 | 12-12-2025 | Online | 13 |
| IHMN476 | 3 | Strategy in Action | 4.33 | TBD | 09-15-2025 | 12-12-2025 | On-Campus | 13 |
| Total Number of Program Credits (60 Credits) - Dated: June 23, 2022 | | | | | | | | |

Definition Key:

Delivery Mode (way in which the course is delivered to the student):

Blended indicates that some components of the course are online and some are on campus or on location.

On-Campus, also known as Face to Face, indicates that this portion of the course is taught on site at Royal Roads University.

Online, also known as Distance Learning, indicates that this portion of the course is taken over the Internet.

On Location indicates that this portion of the course is taught off campus at another location and applies to internship courses.

Independent Study indicates that this is a self-directed course (excluding graduate level research papers, major projects, theses and dissertations).

Independent Research indicates that this is a graduate level research paper, major project, thesis or dissertation.

Residency vs Distance Row Headers:

Residency indicates courses or a period of time during which students are on site receiving instruction in person at Royal Roads University or at a partner institution. When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth residency period.

Pre-Res, or Pre-Residency, indicates courses that are being offered prior to the student attending Residency.

Distance indicates courses or a period of time during which students take their courses online (aka Distance Learning). When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth Distance Learning period.