



**PROGRAM SCHEDULE FOR  
Bachelor of Arts in Global Tourism Management - GLBTRMGMT-BA Y2425F-CA2F  
INTAKE (September 2024)**

September 3, 2024 - December 12, 2025

Last Update: New

*Program schedules, including start and end dates, are subject to change*

Non-credit Required Activities								
Activity	Description		Grade Scale	Instructor(s)	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks
ITAI	Introduction to Academic Integrity		C/I	None	09-03-2024	09-15-2024	Online	2
Course	Credit	Course Title	Grade Scale	Instructor(s)	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks
Term One								
IHMN301	3	Digital Communications in Global Tourism	4.33	TBD	09-16-2024	12-13-2024	On-Campus	13
IHMN305	3	Writing, Critical Thinking, and Research Literature	4.33	TBD	09-16-2024	12-13-2024	On-Campus	13
IHMN315	3	Research Methods for Tourism	4.33	TBD	09-16-2024	12-13-2024	On-Campus	13
IHMN360	3	Multicultural Management & Communications	4.33	TBD	09-16-2024	12-13-2024	On-Campus	13
IHMN411	3	Tourism Policy and Planning	4.33	TBD	09-16-2024	12-13-2024	On-Campus	13
IHMN485	3	Globalization & the Hospitality Industry	4.33	TBD	09-16-2024	12-13-2024	On-Campus	13
Term Two								
IHMN354	3	The Leadership Experience	4.33	TBD	1-06-2025	4-11-2025	On-Campus	14
IHMN440	3	Tourism and Hospitality Entrepreneurship	4.33	TBD	1-06-2025	4-11-2025	On-Campus	14
IHMN490A	3	Career Development	CR	TBD	1-06-2025	4-11-2025	On-Campus	14
IHMN335	3	Special Events Management	4.33	TBD	01-13-2025	04-11-2025	On-Campus	13
IHMN412	3	Tourism Product Development	4.33	TBD	01-13-2025	04-11-2025	Online	13
IHMN455	3	Human Resources Issues & Practices	4.33	TBD	1-13-2025	4-11-2025	On-Campus	13
IHMN475	3	Ethical Issues in Hospitality	4.33	TBD	1-13-2025	4-11-2025	On-Campus	13
Internship								
IHMN490B	3	Career Development Internship	CR	TBD	04-21-2025	08-30-2025	On Location	19
Term 3								
GTMN344	3	Selected Topics	4.33	TBD	09-08-2025	9-12-2025	On-Campus	1
					9-13-2025	9-27-2025	Online	2
IHMN325	3	Financial Management for Tourism	4.33	TBD	09-15-2025	12-12-2025	On-Campus	13
IHMN413	3	Destination Management and Marketing	4.33	TBD	09-15-2025	12-12-2025	On-Campus	13
IHMN420	3	Revenue and Yield Management	4.33	TBD	09-15-2025	12-12-2025	Online	13
IHMN430	3	Sustainability in Tourism and Hospitality	4.33	TBD	09-15-2025	12-12-2025	Online	13
IHMN480	3	Strategic Management	4.33	TBD	09-15-2025	12-12-2025	On-Campus	13
<b>Total Number of Program Credits ( 60 Credits) - Dated: June 23, 2022</b>								

**Definition Key:**

***Delivery Mode (way in which the course is delivered to the student):***

**Blended** indicates that some components of the course are online and some are on campus or on location.

**On-Campus**, also known as Face to Face, indicates that this portion of the course is taught on site at Royal Roads University.

**Online**, also known as Distance Learning, indicates that this portion of the course is taken over the Internet.

**On Location** indicates that this portion of the course is taught off campus at another location and applies to internship courses.

**Independent Study** indicates that this is a self-directed course (excluding graduate level research papers, major projects, theses and dissertations).

**Independent Research** indicates that this is a graduate level research paper, major project, thesis or dissertation.

***Residency vs Distance Row Headers:***

**Residency** indicates courses or a period of time during which students are on site receiving instruction in person at Royal Roads University or at a partner institution. When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth residency period.

**Pre-Res**, or Pre-Residency, indicates courses that are being offered prior to the student attending Residency.

**Distance** indicates courses or a period of time during which students take their courses online (aka Distance Learning). When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth Distance Learning period.