



**PROGRAM SCHEDULE FOR  
Bachelor of Arts in Global Tourism Management - GLBTRMGMT-BA Y2324F-CA2F  
INTAKE (September 2023)**

September 5, 2023 - December 13, 2024

Last Update: New

**Program schedules, including start and end dates, are subject to change**

Non-credit Required Activities							
Activity		Description	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks
ITAI		Introduction to Academic Integrity	C/I	09/05/2023	09/17/2023	Online	2
Course	Credit	Course Title	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks
<b>Term One</b>							
IHMN301	3	Digital Communications in Global Business	4.33	09/18/2023	12/15/2023	On-Campus	13
IHMN305	3	Writing, Critical Thinking, and Research Literature	4.33	09/18/2023	12/15/2023	On-Campus	13
IHMN315	3	Research Methods for Tourism	4.33	09/18/2023	12/15/2023	On-Campus	13
IHMN360	3	Multicultural Management & Communications	4.33	09/18/2023	12/15/2023	On-Campus	13
IHMN411	3	Tourism Policy and Planning	4.33	09/18/2023	12/15/2023	Online	13
IHMN485	3	Globalization & the Hospitality Industry	4.33	09/18/2023	12/15/2023	On-Campus	13
<b>Term Two</b>							
IHMN354	3	The Leadership Experience	4.33	01/08/2024	04/12/2024	On-Campus	14
IHMN440	3	Tourism and Hospitality Entrepreneurship	4.33	01/08/2024	04/12/2024	On-Campus	14
IHMN490A	3	Career Development	CR	01/08/2024	04/12/2024	On-Campus	14
IHMN335	3	Special Events Management	4.33	01/15/2024	04/12/2024	On-Campus	13
IHMN412	3	Tourism Product Development	4.33	01/15/2024	04/12/2024	Online	13
IHMN455	3	Human Resources Issues & Practices	4.33	01/15/2024	04/12/2024	On-Campus	13
IHMN475	3	Ethical Issues in Hospitality	4.33	01/15/2024	04/12/2024	On-Campus	13
<b>Internship</b>							
IHMN490B	3	Career Development Internship	CR	04/22/2024	08/31/2024	On Location	20
<b>Term 3</b>							
GTMN344	3	Selected Topics	4.33	09/09/2024	09/13/2024	On-Campus	1
				09/14/2024	09/28/2024	Online	2
IHMN325	3	Financial Management for Tourism	4.33	09/16/2024	12/13/2024	On-Campus	13
IHMN413	3	Destination Management and Marketing	4.33	09/16/2024	12/13/2024	On-Campus	13
IHMN420	3	Revenue and Yield Management	4.33	09/16/2024	12/13/2024	Online	13
IHMN430	3	Sustainability in Tourism and Hospitality	4.33	09/16/2024	12/13/2024	Online	13
IHMN480	3	Strategic Management	4.33	09/16/2024	12/13/2024	On-Campus	13
<b>Total Number of Program Credits ( 60 Credits) - Dated: February 3, 2022</b>							

**Definition Key:**

***Delivery Mode (way in which the course is delivered to the student):***

**Blended** indicates that some components of the course are online and some are on campus or on location.

**On-Campus**, also known as Face to Face, indicates that this portion of the course is taught on site at Royal Roads University.

**Online**, also known as Distance Learning, indicates that this portion of the course is taken over the Internet.

**On Location** indicates that this portion of the course is taught off campus at another location and applies to internship courses.

**Independent Study** indicates that this is a self-directed course (excluding graduate level research papers, major projects, theses and dissertations).

**Independent Research** indicates that this is a graduate level research paper, major project, thesis or dissertation.

***Residency vs Distance Row Headers:***

**Residency** indicates courses or a period of time during which students are on site receiving instruction in person at Royal Roads University or at a partner institution. When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth residency period.

**Pre-Res**, or Pre-Residency, indicates courses that are being offered prior to the student attending Residency.

**Distance** indicates courses or a period of time during which students take their courses online (aka Distance Learning). When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth Distance Learning period.