

**PROGRAM SCHEDULE FOR  
Bachelor of Arts in International Hotel Management - IHMGMT-BA Y2223F-CA2F  
INTAKE (September 2022)**

September 6, 2022 - December 15, 2023

Last Update: November 19, 2021

*Program schedules, including start and end dates, are subject to change*

Non-credit Required Activities							
Activity		Description	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks
ITAI		Introduction to Academic Integrity	C/I	09-06-2022	09/17/2022	Online	2
Course	Credit	Course Title	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks
Term One							
IHMN301	3	Digital Communications in Global Tourism	4.33	09-19-2022	12-16-2022	On-Campus	13
IHMN305	3	Writing, Critical Thinking, and Research Literature	4.33	09-12-2022	12-16-2022	On-Campus	14
IHMN315	3	Research Methods for Tourism	4.33	09-12-2022	12-16-2022	On-Campus	14
IHMN360	3	Multicultural Management & Communications	4.33	09-12-2022	12-16-2022	On-Campus	14
IHMN411	3	Tourism Policy and Planning	4.33	09-19-2022	12-16-2022	On-Campus	13
IHMN485	3	Globalization & the Hospitality Industry	4.33	09-19-2022	12-16-2022	On-Campus	13
Term Two							
IHMN300	3	Industry Analysis	4.33	01-09-2023	04-14-2023	Online	14
IHMN354	3	The Leadership Experience	4.33	1-09-2023	4-14-2023	On-Campus	14
IHMN440	3	Tourism and Hospitality Entrepreneurship	4.33	01-09-2023	04-14-2023	On-Campus	14
IHMN455	3	Human Resources Issues & Practices	4.33	1-16-2023	4-14-2023	On-Campus	13
IHMN465	3	Leading Edge Hospitality	4.33	1-16-2023	4-14-2023	Online	13
IHMN475	3	Ethical Issues in Hospitality	4.33	1-16-2023	4-14-2023	On-Campus	13
IHMN490A	3	Career Development	CR	1-09-2023	4-14-2023	On-Campus	13
Internship							
IHMN490B	3	Career Development Internship	CR	4-24-2023	09-01-2023	On Location	20
Term Three							
GTMN344	3	Selected Topics	4.33	09-11-2023	9-15-2023	On-Campus	1
				9-16-2023	9-30-2023	Online	2

IHMN388	3	Hotel Facilities Management	4.33	09-18-2023	12-15-2023	On-Campus	13
IHMN416	3	Value Co-Creation and Experiences Marketing	4.33	09-18-2023	12-15-2023	On-Campus	13
IHMN420	3	Revenue and Yield Management	4.33	09-18-2023	12-15-2023	Online	13
IHMN430	3	Sustainability in Tourism and Hospitality	4.33	09-18-2023	12-15-2023	Online	13
IHMN476	3	Strategy in Action	4.33	09-18-2023	12-15-2023	On-Campus	13
<b>Total Number of Program Credits: 60 Credits - Updated December 24, 2021</b>							

**Definition Key:**

***Delivery Mode (way in which the course is delivered to the student):***

**Blended** indicates that some components of the course are online and some are on campus or on location.

**On-Campus**, also known as Face to Face, indicates that this portion of the course is taught on site at Royal Roads University.

**Online**, also known as Distance Learning, indicates that this portion of the course is taken over the Internet.

**On Location** indicates that this portion of the course is taught off campus at another location and applies to internship courses.

**Independent Study** indicates that this is a self-directed course (excluding graduate level research papers, major projects, theses and dissertations).

**Independent Research** indicates that this is a graduate level research paper, major project, thesis or dissertation.

***Residency vs Distance Row Headers:***

**Residency** indicates courses or a period of time during which students are on site receiving instruction in person at Royal Roads University or at a partner institution. When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth residency period.

**Pre-Res**, or Pre-Residency, indicates courses that are being offered prior to the student attending Residency.

**Distance** indicates courses or a period of time during which students take their courses online (aka Distance Learning). When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth Distance Learning period.