



**PROGRAM SCHEDULE FOR  
MA in Tourism Management (on campus)  
INTAKE: Y2122S- CA1F**  
Program dates: Aug 15, 2022 to Jul 19, 2024  
Last updated: Feb 4, 2022

*Program schedules, including start and end dates, are subject to change.*

Required Activities (non-credit)								
Course	Credit	Description	Grade Scale	Start Date	End Date	Delivery Mode	# weeks	Required or Elective
ITAI	N/A	Introduction to Academic Integrity	N/A	August 15, 2022	August 26, 2022	Online	2	Required
TRMNOT	N/A	Orientation to Tourism Graduate Studies	N/A	August 15, 2022	September 2, 2022	Online	3	Required
Core Courses								
Term One								
TRMN502	3	Critical Perspectives on Global Tourism	4.33	September 5, 2022	November 18, 2022	On-Campus	11	Required
TRMN501	3	Tourism Leadership	4.33	September 19, 2022	December 2, 2022	On-Campus	11	Required
Term Two								
TRMN505	3	Strategic Tourism Marketing	4.33	January 9, 2023	March 24, 2023	On-Campus	11	Required
IHMN650	3	Strategic Planning for Tourism and Hospitality	4.33	January 23, 2023	April 7, 2023	On-Campus	11	Required
Term Three								
IHMN550	3	Research Methodology	4.33	April 24, 2023	July 7, 2023	On-Campus	11	Required
TRMN503	3	Transforming Destinations	4.33	May 8, 2023	July 21, 2023	On-Campus	11	Required
Completion Options								
Course Based Track - Students choose 5 elective courses and the Capstone course								
TRMN680	3	Capstone: Visualizing Change	4.33	August 7, 2023	October 20, 2023	Independent Research	11	Elective
Major Research Project Track - Students choose 3 elective courses and the MRP course								
TRMN640	9	Major Research Project	CR	August 7, 2023	May 17, 2024	Independent Research	38	Elective
Thesis Track - Students choose 2 elective courses and the Thesis course								
TRMN690	12	Thesis	CR	August 7, 2023	July 19, 2024	Independent Research	47	Elective
MATM Elective Courses								
TRMN506	3	Sustainable Tourism Management	4.33	September 26, 2022	December 9, 2022	Online	11	Elective
TRMN506	3	Sustainable Tourism Management	4.33	September 25, 2023	December 8, 2023	Online	11	Elective
TRMN507	3	Responsible Stewardship: An Examination of Ethics in Tourism	4.33	September 26, 2022	December 9, 2022	Online	11	Elective
TRMN507	3	Responsible Stewardship: An Examination of Ethics in Tourism	4.33	September 25, 2023	December 8, 2023	Online	11	Elective
TRMN625	3	Social Entrepreneurship	4.33	January 23, 2023	April 7, 2023	Online	11	Elective
TRMN625	3	Social Entrepreneurship	4.33	January 22, 2024	April 5, 2024	Online	11	Elective
IHMN520	3	Financial Analysis and Decision Making	4.33	January 23, 2023	April 7, 2023	Online	11	Elective
IHMN520	3	Financial Analysis and Decision Making	4.33	January 22, 2024	April 5, 2024	Online	11	Elective
IHMN505	3	Trends & Issues in Hospitality Management	4.33	June 5, 2023	August 18, 2023	Online	11	Elective
TRMN535	3	Event Management*	4.33	June 5, 2023	August 18, 2023	Online	11	Elective
TRMNIP	P/F	Career Development (required for the internship option)	P/F	May 8, 2023	September 15, 2023	Online	19	Elective
TRMN635	3	Field Study in Responsible Tourism*	4.33	September 25, 2023	December 8, 2023	On Location	11	Elective

TRMN692	3	Internship	CR	November 6, 2023	April 5, 2024	On Location	22	Elective
<b>MA in Tourism Management: Social Entrepreneurship - Students take the following 2 courses with the Major Research Project or Thesis</b>								
ENVP500	3	Developing a Sustainability Perspective	4.33	September 12, 2022	November 27, 2022	Online	11	Elective
TRMN625	3	Social Entrepreneurship	4.33	January 23, 2023	April 7, 2023	Online	11	Elective
<b>Total Number of Program Credits - 36</b>								

\*pending approval

#### Definition Key:

#### Delivery Mode (way in which the course is delivered to the student):

**Blended** indicates that some components of the course are online and some are on campus or on location.

**On-Campus**, also known as Face to Face, indicates that this portion of the course is taught on site at Royal Roads University.

**Online**, also known as Distance Learning, indicates that this portion of the course is taken over the Internet.

**On Location** indicates that this portion of the course is taught off campus at another location and applies to internship courses.

**Independent Study** indicates that this is a self-directed course (excluding graduate level research papers, major projects, theses and dissertations).

**Independent Research** indicates that this is a graduate level research paper, major project, thesis or dissertation.

#### Residency vs Distance Row Headers:

**Residency** indicates courses or a period of time during which students are on site receiving instruction in person at Royal Roads University or at a partner institution. When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth residency period.

**Pre-Res**, or Pre-Residency, indicates courses that are being offered prior to the student attending Residency.

**Distance** indicates courses or a period of time during which students take their courses online (aka Distance Learning). When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth Distance Learning period.