

IMPACT



2021 Donor Report

Student award recipient Donneil McNab with a friend in 2018. Find out what Donneil's doing now in this issue.

Caring. Creative. Courageous.

Inspiring people with the courage to transform the world gets to the heart of what Royal Roads is all about. COVID -19 has given us a wicked problem; impacting the physical and mental health of millions, shuttering businesses, putting people out of work and alarmingly tipping our economic, energy and transportation systems.

And yet, 2020 was also a powerful year to pivot, a year that highlights the importance of the kind of teaching and learning Royal Roads delivers, and the leaders it creates.

Thank you for the part you've had in your community. Together we are transforming the world.

2020-2021 FINANCIAL UPDATE

Giving people the tools to transform

Your partnership with Royal Roads has enabled students to stay in school, have rich learning experiences and graduate, empowered with new perspectives and the skills to address complex challenges as they continue to emerge. As we look forward to the next challenges and opportunities, your gift continues to inspire people with the courage to transform themselves and the world. **Thank you.**



Investment Performance

The value of the endowment on March 31, 2021 was \$5,657,293. The fund's 1-year, 5-year, 10-year actual returns for the fiscal year ending March 31, 2021 were 23.52%, 5.83% and 5.08% respectively, compared to (3.67%), 2.25% and 4.29% respectively in March 2020.

Ethics and Sustainability

Investment performance is an essential part of how we steward your gifts and plan for their future. By March 2020, we no longer held investments in fossil fuel, mining or pipeline industries. These were reinvested broadly in consumer discretionary, consumer staples, banking institutions and utility companies.

We evaluate all investments against environmental, social and governance metrics in order to maintain our ethical and sustainability commitments as we manage risk and take advantage of market opportunities.

Please contact Advancement Manager Amy Hinrichs if you have questions at TF 1.866.207.0080 or giving@royalroads.ca.

Read financial reports, strategic plans and other performance information at royalroads.ca/plans-reports. ■

Founding members of the Alumni Giving Circle

Tanya Anderson	Tseng Kuo Chia
William Archer	Lin Kwang Yao
Oladapo Bankole	Domenico Iannidinardo
Jean Brown	Allan MacLauchlan
Tsai Chia Fu	Chen Ming Chuan
Wei Chu An	Rowland Nichol
Nancy Coldham	Ramya Reddy
Frank Crucil	Chu Shih Yuan
Kurt Dieckmann	Kao Shu Chun
Sarah Gowans	Chiang Kuo Shu-Hui
Amy Hinrichs	Glenda Tarnowski
David Hood	Devin Wallin
Huang Hsueh Kung	Li Yi
Graham Johnstone	Li Yong
Chang Jui Mei	

Alumni Giving

Future Forward takes us all forward

As the pandemic took hold, Royal Roads alumni across the world stepped up and reached out to support students and the power of this place.

In 2020-21 together we:

- Established the Alumni Giving Circle
- Created a \$25,000 matching gift fund
- **Raised over \$73,000 to help students continue studying, enrich their learning and graduate:**
 - **\$60,000 Area of Greatest Student Need Fund:** financial awards and emergency aid.
 - **\$4,000 Design Thinking Challenge:** student-led applied learning and community-based problem solving
 - **\$4,000 E-Learning Research Fund:** online learning opportunities
 - **\$5,000 Campus Infrastructure:** mental health and resiliency

As this goes to press, we are gearing up to launch the 2021-22 alumni appeal this fall. Stay tuned!

ALUMNI DONOR

A Spark of Light

Recognizing academic excellence and community leadership

When Donneil McNab received an in-course award during her Master of Arts in Tourism Management program, she not only received a financial boost, but a confidence boost too.

“It just reinforced that I do have potential – that I’m destined for greatness,” says the Royal Roads student engagement associate, who received the Beadle Family Award in recognition for her outstanding academic promise in the tourism and hospitality field.

Financial awards can help set the stage for a student’s academic success and career, McNab says. And they can help level the playing field for disadvantaged groups who have fewer opportunities and resources available to them.

It’s what inspired her to establish the Award for Diversity and Community Building, an annual \$1,000 award to recognize students of Afro-Heritage descent who serve their communities through volunteering, applied scholarship or leadership.

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“It is empowering for me to know that I’m able to help others excel,” she says.

As a co-founder of Power of Discourse Consulting, a company created to foster inclusive and equitable spaces within organizations, McNab has made amplifying Black voices one of her missions and she wants to see others join her.



“I love to walk into a room and see multiple successful Black persons,” she says. “I don’t want to be the only Black person at the table or the only successful Black person in a room. I want to look around and see people who look just like me.”

Advancement Manager Amy Hinrichs says student awards play no small part in helping do just that.

“Grantors want to empower the best, the brightest and those who can make a difference for many others. To do that, they look to a student’s past performance, recognition, honours and awards. An award like Donneil’s can be the first step on a very powerful path,” she says.

That path for McNab began with her “first love” of tourism. Now, she says she’s found new meaning in her professional career by applying her hospitality skills to supporting students. “It’s fulfilling,” she says of her work at Royal Roads. “Having been an international student myself, I know what the challenges are.”

She hopes the Award for Diversity and Community Building will make overcoming those challenges just a little bit easier for recipients.

“If this is one spark of light in somebody’s life through the form of an award, and if it will help somebody feel a bit better about being in this space, and if it will encourage them to work harder and to just keep pushing, then I hope it will.” ■

2020-21 STUDENT NEED

369

financial awards were offered totaling \$852,153 and ranging in value from \$200 to \$25,000.

197

of these were emergency funding and Rachel and Ernest Fox Loans totaling \$280,686.

509

people submitted 693 applications. The overall applicant success rate was 27%.



MORE THAN A GARDEN REVITALIZATION

Stroll through the gardens (or RRUinBloom.ca) to visit some of the first projects completed – the restored water wheel, the new Japanese crane sculpture and the heritage planters in the Italian garden. More than revitalization, Royal Roads seeks to reimagine these already spectacular gardens to become a rejuvenating force that supports community. And with your support, we plan to do just that over the next few years.

A Vision in Bloom will help preserve local heritage, strengthen community engagement and resilience, and model sustainable environmental practices:

- Planting a four-acre organic kitchen garden to feed the community
- Revitalizing the Japanese Garden
- Preserving the Edwardian Glass House
- Expanding our small apiary to better support bees and native pollinators
- Celebrating how this place connects us to each other

Gifts of all sizes have helped us raise more than \$150,000 so far. In particular, we want to thank the RRM ex-cadet community who have been so enthusiastic and generous in their support, donating more than \$35,000 in this first year of the appeal. We hope you'll take a moment to read the story on Class of '69's Ted Bade and how his legacy is still shaping what happens here and the people who visit this special place, every day.

Find stories and information on our next steps at RRUinBloom.ca/stories. ■

The Unknown Staffer makes an appearance



**DID YOU HEAR THE STORY ABOUT
THE ROYAL ROADS PEACOCK?**

You haven't?

WELL, IT'S A BEAUTIFUL TAIL!

HA HA!

Staff and faculty enrich our students' learning experience every single day. And many are also donors, supporting a variety of funds at Royal Roads. Staff giving helps students in need, supports important learning opportunities, helps maintain the beauty of our gardens and preserves the history of this place.

Every payroll gift made to a fund at Royal Roads between September 8 and November 30, 2021 (Giving Tuesday) will be entered in a draw. On November 30, we'll draw one staff donor's name and boost whichever RRU fund they chose to support with an extra \$1,000.

That \$1,000 is being donated by an anonymous staff donor who wants to celebrate the many ways that RRU staff make a difference in the lives of students and how small regular gifts really add up. To keep them anonymous, we thought we'd have a little fun with a nod to the Unknown Comic who performed with a paper bag over his head for over 150 episodes of *The Gong Show* in the 1970s.

Find out more about the funds our staff support and how they are making a difference at royalroads.ca/giving. ■

THANK YOU

"I am very thankful for receiving your thoughtful and generous gift. It has encouraged me to start thinking about setting up a scholarship fund for orphans and disadvantaged youth in my home village of Machakos in Kenya."

SHIRLEY CASE MEMORIAL BURSARY,
MA HUMAN SECURITY AND
PEACEKEEPING STUDENT

"You empower me to make significant impact on the lives of those who need it the most. I will continue to serve vulnerable populations in fulfillment of the values projected by this award."

THE DIVERSITY AND COMMUNITY
BUILDING AWARD, MA IN
INTERDISCIPLINARY STUDIES STUDENT

"Your kind donation has been a well-needed blessing. I promise to give back to the community and do someone a similar kindness to the opportunity you have given me."

ALLAN CAHOON GLOBAL ADVANCEMENT
AND DIVERSITY AWARD, MA GLOBAL
MANAGEMENT STUDENT

"You have made a great difference in my life. This award is allowing me to continue my education while still healing from trauma in my life. Thank you so much."

SANDY GRAY MEMORIAL BURSARY, BSC
ENVIRONMENTAL PRACTICE STUDENT.