



PROGRAM SCHEDULE FOR
BBA: Bachelor of Business Administration in Innovation and Sustainability
INTAKE: Y2324F-CA1F (September 2023)
 5th September 2023 to 6th December 2024
 Issued 13th September 2021

Program schedules, including start and end dates, are subject to change

Non-credit Required Activities									
Activity		Shared Service	Description	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective
ITAI			Introduction to Academic Integrity	C/I	09/05/2023	09/17/2023	Online	2	Required
Course	Credit	Shared Service	Course Title	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective
Term One									
BBAP300	15		Business Administration Applied Projects A	4.33	09/05/2023	12/15/2023	On-Campus	15	Required
Term Two									
BBAP301	15		Business Administration Applied Projects B	4.33	01/08/2024	04/12/2024	On-Campus	14	Required
Term Three									
BBAP400	15		Business Administration Applied Projects C	4.33	05/06/2024	08/09/2024	On-Campus	14	Required
Term Four									
BBAP401	9		Business Administration Applied Projects D	4.33	09/03/2024	12/06/2024	On-Campus	14	Required
BBAP490	6		BBA Capstone Project*	4.33	09/03/2024	12/06/2024	Independent Study	14	Elective
Term Five									
BBAP491	6		BBA Internship*	4.33	01/06/2025	04/11/2025	On Location	14	Elective
	6		BBA International Semester*		01/06/2025	04/11/2025		14	Elective
Total Number of Program Credits = 60									
*Note: Students select ONE of the following Completion Options: BBAP490 Capstone Project, BBAP491 Internship, or an International Semester									
Subject Code	Description			Subject Code	Description				
BBAS410	Behavioural Economics			BBAS420	Financial Management				
BBAS411	Business Model Innovation			BBAS421	Humanistic Management				
BBAS412	Communicating for Impact			BBAS422	Professionalism & Career Management				
BBAS413	Complexity Management			BBAS423	Leading Social Change with Systems Thinking				
BBAS414	Creativity, Innovation & Design			BBAS425	Marketing				
BBAS415	Critical Thinking & Enquiry			BBAS426	Operations & Processes				
BBAS416	Developing Effective Teams			BBAS427	Project Management				
BBAS418	Ecology & Management			BBAS428	Social Innovation & Social Finance				
BBAS419	Evidence-Based Decision Making								

Definition Key:

Delivery Mode (way in which the course is delivered to the student):

Blended indicates that some components of the course are online and some are on campus or on location.

On-Campus, also known as Face to Face, indicates that this portion of the course is taught on site at Royal Roads University.

Online, also known as Distance Learning, indicates that this portion of the course is taken over the Internet.

On Location indicates that this portion of the course is taught off campus at another location and applies to internship courses.

Independent Study indicates that this is a self-directed course (excluding graduate level research papers, major projects, theses and dissertations).

Independent Research indicates that this is a graduate level research paper, major project, thesis or dissertation.

Residency vs Distance Row Headers:

Residency indicates courses or a period of time during which students are on site receiving instruction in person at Royal Roads University or at a partner institution. When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth residency period.

Pre-Res, or Pre-Residency, indicates courses that are being offered prior to the student attending Residency.

Distance indicates courses or a period of time during which students take their courses online (aka Distance Learning). When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth Distance Learning period.