



PROGRAM SCHEDULE FOR
BA in Professional Communication: PROFCOM-BA Two Year Blended
Y2122P-CA1B

March 28, 2022 - April 28, 2024

Program schedules, including start and end dates, are subject to change.

Non-credit Required Activities								
Activity		Description	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	
ITAI		Introduction to Academic Integrity	COMP/INC	03/28/2022	04/10/2022	Online	2	
Course	Credit	Course Title	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective
Residency One								
COMM300	3	Foundations of Professional Communication	4.33	04/04/2022	05/01/2022	Online	4	Required
				05/09/2022	05/20/2022	On-Campus	2	
				05/23/2022	06/05/2022	Online	2	
COMM310	3	Communication Theory	4.33	04/04/2022	05/01/2022	Online	4	Required
				05/09/2022	05/20/2022	On-Campus	2	
				05/23/2022	06/05/2022	Online	2	
COMM320	3	Professional Written Communication	4.33	04/04/2022	05/01/2022	Online	4	Required
				05/09/2022	05/20/2022	On-Campus	2	
				05/23/2022	06/05/2022	Online	2	
COMM375	3	Visual Communication	4.33	04/04/2022	05/01/2022	Online	4	Required
				05/09/2022	05/20/2022	On-Campus	2	
				05/23/2022	06/05/2022	Online	2	
Distance One								
COMM435	3	Research Methods in Professional Communication	4.33	06/06/2022	08/14/2022	Online	10	Required
COMM329	3	Historical and Conceptual Foundations in Digital Communication	4.33	07/11/2022	09/18/2022	Online	10	Required
COMM392	3	Communication Planning and Stakeholder Engagement	4.33	09/19/2022	11/27/2022	Online	10	Required
COMM330	3	Advanced Digital Communication	4.33	10/24/2022	01/01/2023	Online	9	Required
COMM365	3	Media and Cultural Studies	4.33	01/16/2023	03/26/2023	Online	10	Required
End of Distance One - continue to next page.								

Course	Credit	Course Title	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective
Residency Two								
COMMPRP		Practicum Preparation	P/F	04/03/2023	06/04/2023	Online	8	Required
COMM350	3	Interpersonal Communication Across Cultures	4.33	04/03/2023	04/30/2023	Online	4	Required
				05/08/2023	05/19/2023	On-Campus	2	
				05/22/2023	06/04/2023	Online	2	
				04/03/2023	04/30/2023	Online	4	
COMM420	3	Multimedia Storytelling	4.33	05/08/2023	05/19/2023	On-Campus	2	Required
				05/22/2023	06/04/2023	Online	2	
				04/03/2023	04/30/2023	Online	4	
COMM352	3	Public Persuasion	4.33	05/08/2023	05/19/2023	On-Campus	2	Required
				05/22/2023	06/04/2023	Online	2	
				04/03/2023	04/30/2023	Online	4	
Distance Two								
COMM 400	3	Practicum - Professional Experience in Communication	4.33	06/05/2023	12/17/2023	Online	28	Required
COMM423	3	Strategic Internal and External Communication	4.33	06/05/2023	08/13/2023	Online	10	Required
COMM443	3	Communication in Indigenous Contexts	4.33	07/10/2023	09/17/2023	Online	10	Required
COMM445	3	Crisis Communication	4.33	09/18/2023	11/26/2023	Online	10	Required
COMM415	3	Global Communication	4.33	10/23/2023	01/07/2024	Online	10	Required
COMM490	3	Capstone and Portfolio	4.33	01/15/2024	04/28/2024	Online	15	Required
COMM464	3	Sustainability Communication	4.33	01/15/2024	03/24/2024	Online	10	Required
COMM484	3	Current Topics in Contemporary Communications Practice	4.33	02/19/2024	04/28/2024	Online	10	Required
Total Number of Program Credits - 60; updated May 18, 2021								

Definition Key:

Delivery Mode (way in which the course is delivered to the student):

Blended indicates that some components of the course are online and some are on campus.

On-Campus, also known as Face to Face, indicates that course is taught on site at Royal Roads University.

Online, also known as Distance Learning (DL), indicates that the course is taken over the Internet.

On Location indicates that course is taught off campus at another location.

Pre-Res-DL indicates portion of course that takes place online prior to the Residency.

Post-Res-DL indicates portion of course that takes place online after the Residency.

Residency vs Distance Row Headers:

Residency indicates courses or a period of time during which students are on site receiving instruction in person at Royal Roads University or at a partner institution such as those in France or Thailand. When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth residency period.

Pre-Res, or Pre-Residency, indicates courses that are being offered prior to the student attending Residency.

Distance indicates courses or a period of time during which students take their courses online (aka Distance Learning). When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth Distance Learning period.