



**PROGRAM SCHEDULE FOR
BA in Professional Communication: PROFCOM-BA
Y2122F-CA1F**

September 13, 2021 - August 26, 2022

Program schedules, including start and end dates, are subject to change.

Non-credit Required Activities								
Activity		Description	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	
ITAI		Introduction to Academic Integrity	COMP/ INC	09/13/2021	09/19/2021	Online	1	Required
Course	Credit	Course Title	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective
Term 1								
COMMPRP		Practicum Preparation	P/F	09/20/2021	06/12/2022	Online	34	Required
COMM300	3	Foundations of Professional Communication	4.33	09/20/2021	12/12/2021	Online	11	Required
COMM310	3	Communication Theory	4.33	09/20/2021	12/12/2021	Online	11	Required
COMM320	3	Professional Written Communication	4.33	09/20/2021	12/12/2021	Online	11	Required
COMM375	3	Visual Communication	4.33	09/20/2021	12/12/2021	Online	11	Required
COMM435	3	Research Methods in Professional Communication	4.33	09/20/2021	12/12/2021	Online	11	Required
Term 2								
COMM329	3	Historical and Conceptual Foundations in Digital Communication	4.33	01/04/2022	03/20/2022	Online	11	Required
COMM330	3	Advanced Digital Communication	4.33	01/04/2022	03/20/2022	Online	11	Required
COMM423	3	Strategic Internal and External Communication	4.33	01/04/2022	03/20/2022	Online	11	Required
COMM392	3	Communication Planning and Stakeholder Engagement	4.33	01/04/2022	03/20/2022	Online	11	Required
COMM460	3	Communication Ethics	4.33	01/04/2022	03/20/2022	Online	11	Required
Term 3								
COMM350	3	Interpersonal Communication Across Cultures	4.33	03/28/2022	06/12/2022	Online	11	Required
COMM352	3	Public Persuasion	4.33	03/28/2022	06/12/2022	Online	11	Required
COMM420	3	Multimedia Storytelling	4.33	03/28/2022	06/12/2022	Online	11	Required
COMM464	3	Sustainability Communication	4.33	03/28/2022	06/12/2022	Online	11	Required
COMM484	3	Current Topics in Contemporary Communications Practice	4.33	03/28/2022	06/12/2022	Online	11	Required
Term 4								
COMM365	3	Media and Cultural Studies	4.33	06/20/2022	08/26/2022	Online	10	Required
COMM400	3	Professional Experience in Communication	4.33	06/20/2022	08/26/2022	Online	10	Required
COMM415	3	Global Communication	4.33	06/20/2022	08/26/2022	Online	10	Required
COMM445	3	Crisis Communication	4.33	06/20/2022	08/26/2022	Online	10	Required
COMM490	3	Capstone and Portfolio	4.33	06/20/2022	08/26/2022	Online	10	Required
Total Number of Program Credits: 60, Updated Mar 4, 2021								

Definition Key:

Delivery Mode (way in which the course is delivered to the student):

Online, also known as Distance Learning (DL), indicates that the course is taken over the Internet.