



**PROGRAM SCHEDULE FOR  
Bachelor of Arts in International Hotel Management  
Y2223F-CA1F Intake**

September 6, 2022 - August 31, 2024

*Program schedules, including start and end dates, are subject to change*

| Non-credit Required Activities  |                |   |             |               |                         |                       |               |         |                      |
|---|----------------|---|-------------|---------------|-------------------------|-----------------------|---------------|---------|----------------------|
| Activity  | Shared Service | Description   | Grade Scale | Instructor(s) | Start Date (mm/dd/yyyy) | End Date (mm/dd/yyyy) | Delivery Mode | # weeks | Required or Elective |
| ITAI  |                | Introduction to Academic Integrity                  | C/I         | N/A           | 09/06/2022              | 09/18/2022            | Online        | 2       | Required             |
| First Semester  |                |   |             |               |                         |                       |               |         |                      |
| IHMN305   | 3              | Writing, Critical Thinking, and Research Literature | 4.33        | TBD           | 09/12/2022              | 12/16/2022            | On-Campus     | 14      | Required             |
| IHMN416   | 3              | Value Co-Creation and Experiences Marketing         | 4.33        | TBD           | 09/12/2022              | 12/16/2022            | On-Campus     | 14      | Required             |
| IHMN420   | 3              | Revenue and Yield Management                        | 4.33        | TBD           | 09/12/2022              | 12/16/2022            | On-Campus     | 14      | Required             |
| IHMN360   | 3              | Multicultural Management & Communications           | 4.33        | TBD           | 09/12/2022              | 12/16/2022            | On-Campus     | 14      | Required             |
| Second Semester   |                |   |             |               |                         |                       |               |         |                      |
| IHMN388   | 3              | Hotel Facilities Management                         | 4.33        | TBD           | 01/09/2023              | 04/14/2023            | On-Campus     | 14      | Required             |
| IHMN354   | 3              | The Leadership Experience                           | 4.33        | TBD           | 01/09/2023              | 04/14/2023            | On-Campus     | 14      | Required             |
| IHMN430   | 3              | Sustainability in Tourism and Hospitality           | 4.33        | TBD           | 01/09/2023              | 04/14/2023            | On-Campus     | 14      | Required             |
| IHMN320   | 3              | Hospitality Finance                                 | 4.33        | TBD           | 01/09/2023              | 04/14/2023            | On-Campus     | 14      | Required             |
| Third Semester  |                |   |             |               |                         |                       |               |         |                      |
| IHMN300   | 3              | Industry Analysis                                   | 4.33        | TBD           | 09/11/2023              | 12/15/2023            | On-Campus     | 14      | Required             |
| IHMN330   | 3              | International Hotel Management                      | 4.33        | TBD           | 09/11/2023              | 12/15/2023            | On-Campus     | 14      | Required             |
| IHMN485   | 3              | Globalization & the Hospitality Industry            | 4.33        | TBD           | 09/11/2023              | 12/15/2023            | On-Campus     | 14      | Required             |
| IHMN310   | 3              | Managing Tourism Operations                         | 4.33        | TBD           | 09/11/2023              | 12/15/2023            | On-Campus     | 14      | Required             |
| IHMN465   | 3              | Leading Edge Hospitality                            | 4.33        | TBD           | 09/11/2023              | 12/15/2023            | On-Campus     | 14      | Required             |
| IHMN490A  | 3              | Career Development                                  | CR          | TBD           | 10/09/2023              | 04/19/2024            | On-Campus     | 28      | Required             |
| Fourth Semester   |                |   |             |               |                         |                       |               |         |                      |
| IHMN475   | 3              | Ethical Issues in Hospitality                       | 4.33        | TBD           | 01/08/2024              | 04/19/2024            | On-Campus     | 15      | Required             |
| IHMN440   | 3              | Hospitality Entrepreneurship                        | 4.33        | TBD           | 01/08/2024              | 04/19/2024            | On-Campus     | 15      | Required             |
| IHMN476   | 3              | Strategy in Action                                  | 4.33        | TBD           | 01/08/2024              | 04/19/2024            | On-Campus     | 15      | Required             |
| IHMN455   | 3              | HR Issues and Practices                             | 4.33        | TBD           | 01/08/2024              | 04/19/2024            | On-Campus     | 15      | Required             |
| Fifth Semester - Internship   |                |   |             |               |                         |                       |               |         |                      |
| IHMN490B  | 6              | Career Development Internship                       | CR          | TBD           | 05/06/2024              | 08/31/2024            | Online        | 17      | Required             |
| <b>Total Number of Program Credits: 60 Credits - Updated December 9, 2019</b> |                |   |             |               |                         |                       |               |         |                      |