

PROGRAM SCHEDULE FOR
MA in Tourism Management (Blended)
Intake: Y2021S-CA1B August 2021
Program dates: August 16, 2021 - December 1, 2023

Program schedules, including start and end dates, are subject to change

Course	Credit	Course Title	Description	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective
Non-credit Required Activities								
ITAI		Introduction to Academic Integrity	N/A	08-16-2021	08-21-2021	Online	1	Required
TRMNOT		Orientation to Tourism Grad Studies	N/A	08-16-2021	09-03-2021	Online	3	Required

MA in Tourism Management Required Core Courses:								
Residency One								
TRMN502	3	Critical Perspectives on Global Tourism	4.33 GRAD	10-18-2021	10-29-2021	Pre-res Online	9	Required
				11-1-2021	11-5-2021	On-Campus		
				11-8-2021	12-17-2021	Post-res Online		
Distance One								
IHMN650	3	Strategic Planning for Tourism	4.33 GRAD	1-4-2022	3-11-2022	Online	10	Required
TRMN503	3	Transforming Destinations	4.33 GRAD	3-14-2022	5-20-2022	Online	10	Required
TRMN501	3	Tourism Leadership	4.33 GRAD	23/5/2022	7-29-2022	Online	10	Required
TRMN505	3	Strategic Tourism Marketing	4.33 GRAD	8-8-2022	10-14-2022	Online	10	Required
TRMNIP	P/F	Career Development (required for internship option)	P/F	9-5-2022	11-4-2022	Online	9	Elective
Residency Two								
IHMN550	3	Research Methodology	4.33 GRAD	10-17-2022	11-18-2022	Online	9	Required
IHMN550	3			11-21-2022	11-25-2022	On-Campus		Required
IHMN550	3			11-28-2022	12-16-2022	Online		Required

MA in Tourism Management Completion Options:								
Thesis Track - Students choose 2 elective courses and the Thesis course								
TRMN690	12	Thesis	CR	1-3-2023	12-1-2023	Independent Research	48	Elective
Major Research Project Track - Students choose 3 elective courses and the MRP course								
TRMN640	9	Major Research Project	CR	1-3-2023	10-6-2023	Independent Research	36	Elective
Course-based Track - Students choose 5 elective courses and the Capstone course								
TRMN680	3	Tourism Management Capstone	4.33 GRAD	7-17-2023	9-22-2023	Independent Research	10	Elective

MA in Tourism Management Elective Courses:								
IHMN520	3	Finance for Tourism & Hospitality	4.33 GRAD	1-16-2023	3-31-2023	Online	11	Elective
TRMN625	3	Social Entrepreneurship	4.33 GRAD	1-16-2023	3-31-2023	Online	11	Elective
TRMN506	3	Sustainable Tourism Management	4.33 GRAD	4-3-2023	6-9-2023	Online	10	Elective
IHMN505	3	Trends & Issues in Hospitality Mgmt	4.33 GRAD	6-5-2023	8-18-2023	Online	11	Elective
TRMN507	3	Ethics in Tourism and Hospitality	4.33 GRAD	8-14-2023	10-20-2023	Online	10	Elective
TRMN692	3	Internship	CR	4-3-2023	9-29-2023	On Location	26	Elective

MA in Tourism Management Specializations:								
MA in Tourism Management: Social Entrepreneurship - Students take the following 2 courses as electives plus the Major Research Project or Thesis								
ENVP500	3	Developing a Sustainability Perspective	4.33 GRAD	Sep 2022	Nov 2022	Online	11	Elective
TRMN625	3	Social Entrepreneurship	4.33 GRAD	1-16-2023	3-31-2023	Online	11	Elective
MA in Tourism Management: Sustainability - Students take 2 of the following 3 courses as electives plus the Major Research Project or Thesis								
TRMN506	3	Sustainable Tourism Management	4.33 GRAD	4-3-2023	6-9-2023	Online	10	Elective
ENVP500	3	Developing a Sustainability Perspective	4.33 GRAD	Sep 2022	Nov 2022	Online	11	Elective
EEO504	3	Systems Perspectives	4.33 GRAD	Nov 2022	Feb 2023	Online	11	Elective
36 Credits, Schedule updated: November 12, 2020								