

Learning Design Process



Phase (One
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Initiate		An	alyze		F	Plan	
Initiate	Program Head	Faculty (SME)	Learning Designer	Learning Tech.	Librarian	Copy Right Officer	Program Staff
Activities							
Define scope	\checkmark	\checkmark	\checkmark	\checkmark			
Contract terms	\checkmark	\checkmark	\checkmark				
Determine key dates	M	\checkmark	\checkmark	\checkmark			
Discuss the work effort and role of contributors	\checkmark	✓	\checkmark	\checkmark			
Deliverable/s							
1. Calendar description	\checkmark	\checkmark					
Meeting and follow-up email			\checkmark				
 Letter of agreement 			✓				
Estimated Time 2-3 weeks							

☑ - Could vary across schools and programs.



Analyze	Program Head	Faculty (SME)	Learning Designer	Learning Tech.	Librarian	Copy Right Officer	Program Staff
Activities							
Collect information on student feedback, department requirements (standards)	N	1	\checkmark				✓
Literature review		\checkmark			\checkmark		
Research similar courses, resources, etc.		\checkmark	\checkmark		\checkmark		
Student and context analysis	Ø	Ø	✓				\checkmark
Deliverable/s							
1. Email			1				
communication			•				
Estimated Time							
2-4 weeks							

☑ - Could vary across schools and programs.

Plan	Program Head	Faculty (SME)	Learning Designer	Learning Tech.	Librarian	Copy Right Officer	Program Staff
Activities							
Create draft learning outcomes	\checkmark	\checkmark	\checkmark				
Determine course structure (i.e. how many modules, units, sections, assignments, assessments, etc.		✓	✓	✓			
Identify technology options		\checkmark	\checkmark	\checkmark			
Identify readings and							
resources (including OER and resources for student supports)		\checkmark	\checkmark		\checkmark		
Assign resources (people)			\checkmark	\checkmark			
Deliverable/s							
1. Email communication			\checkmark				
Estimated Time 2-4 weeks							



Phase Two

Design		De	velop		Re	eview	
Design	Program Head	Faculty (SME)	Learning Designer	Learning Tech.	Librarian	Copy Right Officer	Program Staff
Activities							
Finalize learning outcomes	M	\checkmark	\checkmark				
Create assessment matrix		\checkmark	\checkmark				
Create activities and assignments Ensure alignment of		√	√	√			
goals, learning outcomes, learning activities, and assessment			✓				
Ensure course has components of RRU LTM	Ø	\checkmark	\checkmark				
Identify optional and required readings and resources		\checkmark	\checkmark		\checkmark		
Copyright review of all resources		\checkmark	\checkmark			\checkmark	
Deliverable/s 1. Completed Curriculum Committee proposal (for feedback and	✓	✓	✓				
approval) 2. Completed course blueprint checklist		✓	✓				
Estimated Time 4-8 weeks							



Develop	Program Head	Faculty (SME)	Learning Designer	Learning Tech.	Librarian	Copy Right Officer	Program Staff
Activities							
Create assignments and grading rubrics		\checkmark	\checkmark	\checkmark			
Create a prototype unit/section/week in course website		\checkmark	\checkmark	\checkmark			
Create assignments and rubrics in course website		\checkmark	\checkmark	\checkmark	\checkmark		
Create learning activities and assessments in course website		\checkmark	√	\checkmark			
Deliverable/s							
1. Unit prototype		\checkmark	\checkmark	\checkmark			
2. Completed course materials		\checkmark	\checkmark	\checkmark			
Estimated Time 8-12 weeks				-	-	-	

Review	Program Head	Faculty (SME)	Learning Designer	Learning Tech.	Librarian	Copy Right Officer	Program Staff
Activities							
Instructor review		\checkmark					
Technical review				\checkmark			
Final review	Ø	\checkmark	\checkmark	\checkmark			
Deliverable/s							
 Course ready for delivery 		\checkmark	\checkmark	\checkmark			
Estimated Time							
4-6 weeks							

☑ - Could vary across schools and programs.



Phase Three

Implement

Implement	Program Head	Faculty (SME)	Learning Designer	Learning Tech.	Librarian	Copy Right Officer	Program Staff
Activities							
Conduct delivery		\checkmark	\checkmark				\checkmark
Solicit feedback from students on course design and interpret data		✓	✓				
Support instructor as required	\checkmark	\checkmark	\checkmark	\checkmark			\checkmark
Complete minor modifications as required based on student feedback		✓	✓	✓			
Deliverable/s							
 Revised course based on feedback 		~	✓	\checkmark			
Estimated Time 9-15 weeks							



Phase Four

Evaluate

Evaluate	Program Head	Faculty (SME)	Learning Designer	Learning Tech.	Librarian	Copy Right Officer	Program Staff
Activities							
Meeting with instructor to get feedback on course design	M	\checkmark	\checkmark				\checkmark
Review student feedback		\checkmark	\checkmark				\checkmark
Revise course as required	N	✓	✓	\checkmark			
Deliverable/s							
1. Completed course to be copied for next iteration				✓			
Estimated Time			-				
2-4 weeks							

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