



**PROGRAM SCHEDULE FOR
BA in Professional Communication PROFCOM-BA One Year On-campus
Y1718W-CA1F**

January 2- December 9, 2018

Program schedules, including start and end dates, are subject to change

Non-credit Required Activities								
Activity		Description	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	
ITAI		Introduction to Academic Integrity	P/F	01/02/2018	01/07/2018	Online	1	
Course	Credit	Course Title	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective
Term 1								
COMMPRP		Practicum Preparation	P/F	01/08/2018	09/16/2018	Online	33	Required
COMM300	3	Foundations of Professional Communication	4.33	01/08/2018	03/25/2018	On-Campus	11	Required
COMM310	3	Theoretical Foundations in Communication	4.33	01/08/2018	03/25/2018	On-Campus	11	Required
COMM320	3	Fundamentals of Professional Writing	4.33	01/08/2018	03/25/2018	On-Campus	11	Required
COMM325	3	Public Speaking and Presentation Skills	4.33	01/08/2018	03/25/2018	On-Campus	11	Required
COMM375	3	Visual Communication	4.33	01/08/2018	03/25/2018	On-Campus	11	Required
Term 2								
COMM330	3	Digital Communication	4.33	04/03/2018	06/17/2018	On-Campus	11	Required
COMM420	3	Media Project	4.33	04/03/2018	06/17/2018	On-Campus	11	Required
COMM430	3	Rhetoric: Theory and Practice	4.33	04/03/2018	06/17/2018	On-Campus	11	Required
COMM435	3	Research Methods	4.33	04/03/2018	06/17/2018	On-Campus	11	Required
COMM450	3	Writing for the Media	4.33	04/03/2018	06/17/2018	On-Campus	11	Required
Term 3								
COMM365	3	Media and Cultural Studies	4.33	07/03/2018	09/16/2018	On-Campus	11	Required
COMM380	3	Writing for Business and Government	4.33	07/03/2018	09/16/2018	On-Campus	11	Required
COMM415	3	Global Communication	4.33	07/03/2018	09/16/2018	On-Campus	11	Required
COMM440	3	Organizational Communication	4.33	07/03/2018	09/16/2018	On-Campus	11	Required
COMM470	3	Advertising and Public Relations	4.33	07/03/2018	09/16/2018	On-Campus	11	Required
Term 4								
COMM350	3	Interpersonal Communication Across Cultures	4.33	09/24/2018	12/09/2018	On-Campus	11	Required
COMM400	3	Practicum - Professional Experience in Communication	4.33	09/24/2018	12/09/2018	On-Campus	11	Required
COMM445	3	Crisis Communication Management	4.33	09/24/2018	12/09/2018	On-Campus	11	Required
COMM460	3	Communication Ethics	4.33	09/24/2018	12/09/2018	On-Campus	11	Required
COMM490	3	Professional Portfolio	4.33	09/24/2018	12/09/2018	On-Campus	11	Required
Total Number of Program Credits: 60, updated July 2016								

Definition Key:

Delivery Mode (way in which the course is delivered to the student):

On-Campus, also known as Face to Face, indicates that course is taught on site at Royal Roads University.