



**PROGRAM SCHEDULE FOR  
BA in Professional Communication: PROFCOM-BA One Year On-Campus  
Y1718F-CA1F**

September 18, 2017 - September 9, 2018

*Program schedules, including start and end dates, are subject to change*

Non-credit Required Activities								
Activity		Description	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	
ITAI		Introduction to Academic Integrity	COMP/ INC	09/18/2017	09/24/2017	Online	1	
Course	Credit	Course Title	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or
<b>Term 1</b>								
COMMPRP		Practicum Preparation	P/F	09/25/2017	06/24/2018	Online	34	Required
COMM300	3	Foundations of Professional Communication	4.33	09/25/2017	12/17/2017	On-Campus	11	Required
COMM310	3	Theoretical Foundations in Communication	4.33	09/25/2017	12/17/2017	On-Campus	11	Required
COMM320	3	Fundamentals of Professional Writing	4.33	09/25/2017	12/17/2017	On-Campus	11	Required
COMM325	3	Public Speaking and Presentation Skills	4.33	09/25/2017	12/17/2017	On-Campus	11	Required
COMM375	3	Visual Communication	4.33	09/25/2017	12/17/2017	On-Campus	11	Required
<b>Term 2</b>								
COMM330	3	Digital Communication	4.33	01/08/2018	03/25/2018	On-Campus	11	Required
COMM420	3	Media Project	4.33	01/08/2018	03/25/2018	On-Campus	11	Required
COMM430	3	Rhetoric: Theory and Practice	4.33	01/08/2018	03/25/2018	On-Campus	11	Required
COMM435	3	Research Methods	4.33	01/08/2018	03/25/2018	On-Campus	11	Required
COMM450	3	Writing for the Media	4.33	01/08/2018	03/25/2018	On-Campus	11	Required
<b>Term 3</b>								
COMM365	3	Media and Cultural Studies	4.33	04/03/2018	06/24/2018	On-Campus	11	Required
COMM380	3	Writing for Business and Government	4.33	04/03/2018	06/24/2018	On-Campus	11	Required
COMM415	3	Global Communication	4.33	04/03/2018	06/24/2018	On-Campus	11	Required
COMM440	3	Organizational Communication	4.33	04/03/2018	06/24/2018	On-Campus	11	Required
COMM470	3	Advertising and Public Relations	4.33	04/03/2018	06/24/2018	On-Campus	11	Required
<b>Term 4</b>								
COMM350	3	Interpersonal Communication Across Cultures	4.33	07/03/2018	09/09/2018	On-Campus	10	Required
COMM400	3	Practicum - Professional Experience in Communication	4.33	07/03/2018	09/09/2018	On-Campus	10	Required
COMM445	3	Crisis Communication Management	4.33	07/03/2018	09/09/2018	On-Campus	10	Required
COMM460	3	Communication Ethics	4.33	07/03/2018	09/09/2018	On-Campus	10	Required
COMM490	3	Professional Portfolio	4.33	07/03/2018	09/09/2018	On-Campus	10	Required
<b>Total Number of Program Credits: 60, Updated Jun 30, 2017.</b>								

**Definition Key:**

**Delivery Mode (way in which the course is delivered to the student):**

**On-Campus**, also known as Face to Face, indicates that course is taught on site at Royal Roads University.