



Royal Roads  
UNIVERSITY

**PROGRAM SCHEDULE FOR  
MA in Intercultural and International Communication Blended  
Intake January 2018**

January 8, 2018 - March 8, 2020

*Program schedules, including start and end dates, are subject to change*

Non-credit Required Activities									
Activity		Shared Service	Description	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	
ITAI		GCSGC Y1718W-CA1B	Introduction to Academic Integrity	C/I	01/08/2018	01/14/2018	Online	1	Required
IICSIP			Internship Preparation for IICS680	P/F	02/19/2019	05/12/2019	Online	12	
Course	Credit	Shared Service	Course Title	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective
Residency									
IICS515	3	GCSGC Y1718W-CA1B	Intercultural Theory and Practice	4.33	01/15/2018	02/11/2018	Online	4	Required
					02/19/2018	03/02/2018	On-Campus	2	
					03/12/2018	04/08/2018	Online	4	
IICS551	3	GCSGC Y1718W-CA1B	Organizational Communication and Culture	4.33	01/15/2018	02/11/2018	Online	4	Required
					02/19/2018	03/02/2018	On-Campus	2	
					03/12/2018	04/08/2018	Online	4	
PCOM635	3	GCSGC Y1718W-CA1B	Communication for Development and Social Change	4.33	01/15/2018	02/11/2018	Online	4	Required
					02/19/2018	03/02/2018	On-Campus	2	
					03/12/2018	04/08/2018	Online	4	
Distance One									
IICS560	3		Global Communication	4.33	04/16/2018	06/17/2018	Online	9	Required
PCOM633	3		Strategic Communication Management	4.33	06/25/2018	08/26/2018	Online	9	Required
IICS672	3		International Relations & Public Diplomacy	4.33	09/04/2018	11/04/2018	Online	9	Required
IICS565*	3		Media Relations in a Global Context*	4.33	11/19/2018	02/03/2019	Online	9	Required
IICS570*	3		Public Affairs and Advocacy*	4.33	02/11/2019	04/14/2019	Online	9	Required
IICS630	3		Advanced Research Methods	4.33	04/22/2019	06/30/2019	Online	10	Required
Students have the choice of Research Paper, Internship, or Course Based									
Distance Two - Research/Internship									
PCOM660	6	MAIIC OC Y1819F-CA1F	Research Paper	4.33	07/15/2019	12/15/2019	Online	23	Elective
IICS680	6	MAIIC OC Y1819F-CA1F	Internship	4.33	07/15/2019	12/15/2019	Online	23	Elective
Distance Two - Course Based									
Students pick two of four electives offered throughout the term									
IICS605	3		Public Culture	4.33	07/15/2019	12/15/2019	Online	9	Elective
IICS615*	3	MAIIC OC Y1819F-CA1F	Sport for Society*	4.33	07/15/2019	12/15/2019	Online	9	Elective
IICS625*	3	MAIIC OC Y1819F-CA1F	Communication for Health and Well-being*	4.33	07/15/2019	12/15/2019	Online	9	Elective
TRMN506	3	With Tourism	Sustainable Tourism Management	4.33	07/15/2019	09/13/2019	Online	9	Elective
Distance Three									
IICS575*	3		Social Marketing*	4.33	01/06/2020	03/08/2020	Online	9	Required
<b>Total Number of Program Credits: 36 , updated March 1, 2017</b>									

\*Pending approval

## Definition Key:

### ***Delivery Mode (way in which the course is delivered to the student):***

**Blended** indicates that some components of the course are online and some are on campus.

**On-Campus**, also known as Face to Face, indicates that course is taught on site at Royal Roads University.

**Online**, also known as Distance Learning (**DL**), indicates that the course is taken over the Internet.

**On Location** indicates that course is taught off campus at another location.

**Pre-Res-DL** indicates portion of course that takes place online prior to the Residency.

**Post-Res-DL** indicates portion of course that takes place online after the Residency.

### ***Residency vs Distance Row Headers:***

When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth residency period.

**Pre-Res**, or Pre-Residency, indicates courses that are being offered prior to the student attending Residency.

second, third or fourth Distance Learning period.