

**PROGRAM SCHEDULE FOR  
 Graduate Certificate in Destination Development  
 2012 INTAKE (September Start)  
 Program Dates: September 17, 2012 - March 1, 2013**

Course #	Credit	Course Title	Grade Scale	Instructor(s)	Start Date (D/M/Y)	End Date (D/M/Y)	Delivery Model	# weeks	Required or Elective
<b>First Semester</b>									
TRMN503	3	Transforming Destinations	4.33	TBD	17-Sep-12	25-Nov-12	Blended	10	R
					17-Sep-12	26-Sep-12	Pre-Res Distance Learning		
					27-Sep-12	4-Oct-12	Residency		
					5-Oct-12	25-Nov-12	Post-Res Distance Learning		
TRMN504	3	Product & Market Innovations	4.33	TBD	17-Sep-12	25-Nov-12	Blended	10	R
					17-Sep-12	26-Sep-12	Pre-Res Distance Learning		
					27-Sep-12	4-Oct-12	Residency		
					5-Oct-12	25-Nov-12	Post-Res Distance Learning		
<b>Second Semester</b>									
TRMN505	3	Strategic Tourism Marketing	4.33	TBD	3-Dec-12	1-Mar-13	Distance Learning	10	R
<b>Total Credits</b>	<b>9</b>								

\*Schedule subject to change without notice.

Updated: March 11, 2010