

**PROGRAM SCHEDULE FOR  
 Graduate Certificate in Destination Development  
 2011 INTAKE (September Start)  
 Program Dates: September 12, 2011 - February 24, 2012**

Course #	Credit	Course Title	Grade Scale	Instructor(s)	Start Date (D/M/Y)	End Date (D/M/Y)	Delivery Model	# weeks	Required or Elective
<b>First Semester</b>									
TRMN503	3	Transforming Destinations	4.33	TBD	12-Sep-11	18-Nov-11	Blended	10	R
					12-Sep-11	21-Sep-11	Pre-Res Distance Learning		
					22-Sep-11	29-Sep-11	Residency		
					30-Sep-11	18-Nov-11	Post-Res Distance Learning		
TRMN504	3	Product & Market Innovations	4.33	TBD	12-Sep-11	18-Nov-11	Blended	10	R
					12-Sep-11	21-Sep-11	Pre-Res Distance Learning		
					22-Sep-11	29-Sep-11	Residency		
					30-Sep-11	18-Nov-11	Post-Res Distance Learning		
<b>Second Semester</b>									
TRMN505	3	Strategic Tourism Marketing	4.33	TBD	28-Nov-11	24-Feb-12	Distance Learning	10	R
<b>Total Credits</b>	<b>9</b>								

\*Schedule subject to change without notice.

Updated: March 10, 2010