

**PROGRAM SCHEDULE FOR  
MA in Tourism Management (on campus)  
INTAKE: Y2324P- CA1F**  
Program dates: April 8, 2024 to July 3, 2026  
Last updated: July 27, 2023

*Program schedules, including start and end dates, are subject to change.*

| Required Activities (non-credit) |        |   |             |                    |                   |               |         |                      |
|----------------------------------|--------|---|-------------|--------------------|-------------------|---------------|---------|----------------------|
| Course                           | Credit | Description   | Grade Scale | Start Date         | End Date          | Delivery Mode | # weeks | Required or Elective |
| ITAI                             | N/A    | Introduction to Academic Integrity                          | N/A         | April 8, 2024      | April 19, 2024    | Online        | 2       | Required             |
| TRMNOT                           | N/A    | Orientation to Tourism Graduate Studies                     | N/A         | April 8, 2024      | April 26, 2024    | Online        | 3       | Required             |
| Core Courses                     |        |   |             |                    |                   |               |         |                      |
| Term One                         |        |   |             |                    |                   |               |         |                      |
| IHMN550                          | 3      | Research Methodology<br>Section 1                           | 4.33        | April 29, 2024     | July 12, 2024     | On-Campus     | 11      | Required             |
| IHMN550                          | 3      | Research Methodology<br>Section 2                           | 4.33        | April 29, 2024     | July 12, 2024     | On-Campus     | 11      | Required             |
| TRMN503                          | 3      | Transforming Destinations<br>Section 1                      | 4.33        | May 13, 2024       | July 26, 2024     | On-Campus     | 11      | Required             |
| TRMN503                          | 3      | Transforming Destinations<br>Section 2                      | 4.33        | May 13, 2024       | July 26, 2024     | On-Campus     | 11      | Required             |
| Term Two                         |        |   |             |                    |                   |               |         |                      |
| TRMN502                          | 3      | Critical Perspectives on Global Tourism<br>Section 1        | 4.33        | September 3, 2024  | November 15, 2024 | On-Campus     | 11      | Required             |
| TRMN502                          | 3      | Critical Perspectives on Global Tourism<br>Section 2        | 4.33        | September 3, 2024  | November 15, 2024 | On-Campus     | 11      | Required             |
| TRMN501                          | 3      | Tourism Leadership<br>Section 1                             | 4.33        | September 16, 2024 | November 29, 2024 | On-Campus     | 11      | Required             |
| TRMN501                          | 3      | Tourism Leadership<br>Section 2                             | 4.33        | September 16, 2024 | November 29, 2024 | On-Campus     | 11      | Required             |
| Term Three                       |        |   |             |                    |                   |               |         |                      |
| TRMN505                          | 3      | Strategic Tourism Marketing<br>Section 1                    | 4.33        | January 6, 2025    | March 21, 2025    | On-Campus     | 11      | Required             |
| TRMN505                          | 3      | Strategic Tourism Marketing<br>Section 2                    | 4.33        | January 6, 2025    | March 21, 2025    | On-Campus     | 11      | Required             |
| IHMN650                          | 3      | Strategic Planning for Tourism and Hospitality<br>Section 1 | 4.33        | January 27, 2025   | April 11, 2025    | On-Campus     | 11      | Required             |
| IHMN650                          | 3      | Strategic Planning for Tourism and Hospitality<br>Section 2 | 4.33        | January 27, 2025   | April 11, 2025    | On-Campus     | 11      | Required             |

| Completion Options   |    |  |      |                    |                   |                      |    |          |
|--|----|--|------|--------------------|-------------------|----------------------|----|----------|
| Course Based Track - Students choose 5 elective courses and the Capstone course      |    |  |      |                    |                   |                      |    |          |
| TRMN680  | 3  | Capstone: Visualizing Change                                 | 4.33 | August 11, 2025    | October 24, 2025  | Independent Research | 11 | Elective |
| TRMN680  | 3  | Capstone: Visualizing Change                                 | 4.33 | January 5, 2026    | March 20, 2026    | Independent Research | 11 | Elective |
| Major Research Project Track - Students choose 3 elective courses and the MRP course |    |  |      |                    |                   |                      |    |          |
| TRMN640  | 9  | Major Research Project                                       | CR   | April 28, 2025     | January 16, 2026  | Independent Research | 38 | Elective |
| TRMN640  | 9  | Major Research Project                                       | CR   | August 11, 2025    | May 1, 2026       | Independent Research | 38 | Elective |
| Thesis Track - Students choose 2 elective courses and the Thesis course              |    |  |      |                    |                   |                      |    |          |
| TRMN690  | 12 | Thesis   | CR   | April 28, 2025     | March 20, 2026    | Independent Research | 47 | Elective |
| TRMN690  | 12 | Thesis   | CR   | August 11, 2025    | July 3, 2026      | Independent Research | 47 | Elective |
| MATM Elective Courses  |    |  |      |                    |                   |                      |    |          |
| IHMN505  | 3  | Trends & Issues in Hospitality Management                    | 4.33 | June 3, 2024       | August 16, 2024   | Online               | 11 | Elective |
| IHMN505  | 3  | Trends & Issues in Hospitality Management                    | 4.33 | June 2, 2025       | August 15, 2025   | Online               | 11 | Elective |
| TRMN535  | 3  | Event Management   | 4.33 | June 3, 2024       | August 16, 2024   | Online               | 11 | Elective |
| TRMN535  | 3  | Event Management   | 4.33 | June 2, 2025       | August 15, 2025   | Online               | 11 | Elective |
| TRMN506  | 3  | Sustainable Tourism Management                               | 4.33 | September 30, 2024 | December 13, 2024 | Online               | 11 | Elective |
| TRMN506  | 3  | Sustainable Tourism Management                               | 4.33 | September 29, 2025 | December 12, 2025 | Online               | 11 | Elective |
| TRMN507  | 3  | Responsible Stewardship: An Examination of Ethics in Tourism | 4.33 | September 30, 2024 | December 13, 2024 | Online               | 11 | Elective |

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