

## PROGRAM SCHEDULE FOR

# BA in Professional Communication: PROFCOM-BA Two Year Online

### Y2425P-CA1W

March 24, 2025 - March 21, 2027

Program schedules, including start and end dates, are subject to change.

		Non-cre	edit Required Activ	rities					
Activity		Description	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks			
ITAI		Introduction to Academic Integrity	03/24/2025	04/06/2025	Online	2			
Course	Credit	Course Title	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective		
			Residency One			- -			
	3	Foundations of Professional Communication	03/31/2025	04/27/2025	Online	4	Required		
COMM300			05/05/2025	05/16/2025	Virtual Residency	2			
			05/19/2025	06/01/2025	Online	2			
COMM310	3	Communication Theory	03/31/2025	04/27/2025	Online	4	Required		
			05/05/2025	05/16/2025	Virtual Residency	2			
			05/19/2025	06/01/2025	Online	2			
	3	Professional Written Communication	03/31/2025	04/27/2025	Online	4	Required		
COMM320			05/05/2025	05/16/2025	Virtual Residency	2			
			05/19/2025	06/01/2025	Online	2			
	3	Visual Communication	03/31/2025	04/27/2025	Online	4	Required		
COMM375			05/05/2025	05/16/2025	Virtual Residency	2			
			05/19/2025	06/01/2025	Online	2			
Distance One									
COMM435	3	Research Methods in Professional Communication	06/02/2025	08/10/2025	Online	10	Required		
COMM329	3	Historical and Conceptual Foundations in Digital Communication	07/07/2025	09/14/2025	Online	10	Required		
COMM392	3	Communication Planning and Stakeholder Engagement	09/15/2025	11/23/2025	Online	10	Required		
COMM330	3	Advanced Digital Communication	10/20/2025	12/21/2025	Online	9	Required		
COMM365	3	Media and Cultural Studies	01/12/2026	03/22/2026	Online	10	Required		
COMMPRP	0	Career Management for Professional Communication	01/12/2026	05/31/2026	Online	20	Required		
		End of Distanc	e One - continue te	o next page.					

Course	Credit	Course Title	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective					
Residency Two												
COMM350	3	Interpersonal Communication Across Cultures	03/30/2026	04/26/2026	Online	4	Required					
			05/04/2026	05/15/2026	Virtual Residency	2						
			05/18/2026	05/31/2026	Online	2						
COMM420	3	Multimedia Storytelling	03/30/2026	04/26/2026	Online	4	Required					
			05/04/2026	05/15/2026	Virtual Residency	2						
			05/18/2026	05/31/2026	Online	2						
	3	Public Persuasion	03/30/2026	04/26/2026	Online	4	Required					
COMM352			05/04/2026	05/15/2026	Virtual Residency	2						
			05/18/2026	05/31/2026	Online	2						
	Distance Two											
COMM423	3	Strategic Internal and External Communication	06/01/2026	08/09/2026	Online	10	Required					
COMM400	3	Professional Experience in Communication	06/15/2026	12/13/2026	Online	26	Required					
COMM443	3	Communication in Indigenous Contexts	07/06/2026	09/13/2026	Online	10	Required					
COMM445	3	Crisis Communication	08/10/2026	10/18/2026	Online	10	Required					
COMM415	3	Global Communication	09/14/2026	11/22/2026	Online	10	Required					
COMM490	3	Capstone and Portfolio	11/30/2026	03/21/2027	Online	15	Required					
COMM464	3	Sustainability Communication	01/11/2027	03/21/2027	Online	10	Required					
COMM484	3	Current Topics in Contemporary Communications Practice	01/11/2027	03/21/2027	Online	10	Required					
	Total Number of Program Credits - 60; created December 5, 2023											
Definition Key												

#### **Definition Key:**

Delivery Mode (way in which the course is delivered to the student):

Blended indicates that some components of the course are online and some are on campus.

On-Campus, also known as Face to Face, indicates that course is taught on site at Royal Roads University.

Online, also known as Distance Learning (DL), indicates that the course is taken over the Internet.

On Location indicates that course is taught off campus at another location.

Pre-Res-DL indicates portion of course that takes place online prior to the Residency.

Post-Res-DL indicates portion of course that takes place online after the Residency.

#### Residency vs Distance Row Headers:

**Residency** indicates courses or a period of time during which students are receiving instruction in person or virtually at Royal Roads University or at a partner institution such as those in France or Thailand. When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth residency.

**Distance** indicates courses or a period of time during which students take their courses online (aka Distance Learning). When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth Distance Learning period.