

## PROGRAM SCHEDULE FOR MA in Tourism Management (on campus) INTAKE: Y2324S- CA1F

Program dates: August 12, 2024 to November 27, 2026 Last updated: July 14, 2023

Program schedules, including start and end dates, are subject to change.

			Required Acti	vities (non-credit)								
Course	Credit	Description	Grade Scale	Start Date	End Date	Delivery Mode	# weeks	Required or Elective				
ITAI	N/A	Introduction to Academic Integrity	N/A	August 12, 2024	August 23, 2024	Online	2	Required				
TRMNOT	N/A	Orientation to Tourism Graduate Studies	N/A	August 12, 2024	August 30, 2024	Online	3	Required				
			Core	Courses								
			Ter	m One								
TRMN502	3	Critical Perspectives on Global Tourism Section 1	4.33	September 3, 2024	November 15, 2024	On-Campus	11	Required				
TRMN502	3	Critical Perspectives on Global Tourism Section 2	4.33	September 3, 2024	November 15, 2024	On-Campus	11	Required				
TRMN501	3	Tourism Leadership Section 1	4.33	September 16, 2024	November 29, 2024	On-Campus	11	Required				
TRMN501	3	Tourism Leadership Section 2	4.33	September 16, 2024	November 29, 2024	On-Campus	11	Required				
Term Two												
TRMN505	3	Strategic Tourism Marketing Section 1	4.33	January 6, 2025	March 21, 2025	On-Campus	11	Required				
TRMN505	3	Strategic Tourism Marketing Section 2	4.33	January 6, 2025	March 21, 2025	On-Campus	11	Required				
IHMN650	3	Strategic Planning for Tourism and Hospitality Section 1	4.33	January 27, 2025	April 11, 2025	On-Campus	11	Required				
IHMN650	3	Strategic Planning for Tourism and Hospitality Section 2	4.33	January 27, 2025	April 11, 2025	On-Campus	11	Required				
			Terr	n Three								
IHMN550	3	Research Methodology Section 1	4.33	May 5, 2025	July 18, 2025	On-Campus	11	Required				
IHMN550	3	Research Methodology Section 2	4.33	May 5, 2025	July 18, 2025	On-Campus	11	Required				
TRMN503	3	Transforming Destinations Section 1	4.33	May 20, 2025	August 1, 2025	On-Campus	11	Required				
TRMN503	3	Transforming Destinations Section 2	4.33	May 20, 2025	August 1, 2025	On-Campus	11	Required				
			Complet	ion Options								
		Course Based Track - St	udents choose	5 elective courses and	the Capstone course							
TRMN680	3	Capstone: Visualizing Change	4.33	August 11, 2025	October 24, 2025	Independent Research	11	Elective				
TRMN680	3	Capstone: Visualizing Change	4.33	January 5, 2026	March 20, 2026	Independent Research	11	Elective				
		Major Research Project Tr	ack - Students c	hoose 3 elective cours	es and the MRP course							
TRMN640	9	Major Research Project	CR	August 11, 2025	May 1, 2026	Independent Research	38	Elective				
TRMN640	9	Major Research Project	CR	January 5, 2026	September 25, 2026	Independent Research	38	Elective				
Thesis Track - Students choose 2 elective courses and the Thesis course												
TRMN690	12	Thesis	CR	August 11, 2025	July 3, 2026	Independent Research	47	Elective				
TRMN690	12	Thesis	CR	January 5, 2026	November 27, 2026	Independent Research	47	Elective				

MATM Elective Courses												
TRMN506	3	Sustainable Tourism Management	4.33	September 30, 2024	December 13, 2024	Online	11	Elective				
TRMN506	3	Sustainable Tourism Management	4.33	September 29, 2025	December 12, 2025	Online	11	Elective				
TRMN507	3	Responsible Stewardship: An Examination of Ethics in Tourism	4.33	September 30, 2024	December 13, 2024	Online	11	Elective				
TRMN507	3	Responsible Stewardship: An Examination of Ethics in Tourism	4.33	September 29, 2025	December 12, 2025	Online	11	Elective				
TRMN635	3	Responsible Tourism Field Study	4.33	September 30, 2024	December 13, 2024	On Location	11	Elective				
TRMN635	3	Responsible Tourism Field Study	4.33	September 29, 2025	December 12, 2025	On Location	11	Elective				
TRMN625	3	Social Entrepreneurship	4.33	January 13, 2025	March 28, 2025	Online	11	Elective				
TRMN625	3	Social Entrepreneurship	4.33	January 12, 2026	March 27, 2026	Online	11	Elective				
IHMN520	3	Financial Analysis and Decision Making	4.33	January 13, 2025	March 28, 2025	Online	11	Elective				
IHMN520	3	Financial Analysis and Decision Making	4.33	January 12, 2026	March 27, 2026	Online	11	Elective				
IHMN505	3	Trends & Issues in Hospitality Management	4.33	June 2, 2025	August 15, 2025	Online	11	Elective				
TRMN535	3	Event Management	4.33	June 2, 2025	August 15, 2025	Online	11	Elective				
MGMIP	P/F	Internship Preparation (required for the internship option)	P/F	TBA	TBA	On-Campus	TBA	Elective				
TRMN692	3	Internship	CR	May 4, 2026	September 4, 2026	On Location	18	Elective				
	Total Number of Program Credits - 36 Dated: July 14, 2023											

## Definition Key:

Delivery Mode (way in which the course is delivered to the student):

Blended indicates that some components of the course are online and some are on campus or on location.

On-Campus, also known as Face to Face, indicates that this portion of the course is taught on site at Royal Roads University.

Online, also known as Distance Learning, indicates that this portion of the course is taken over the Internet.

On Location indicates that this portion of the course is taught off campus at another location and applies to internship courses.

Independent Study indicates that this is a self-directed course (excluding graduate level research papers, major projects, theses and dissertations).

Independent Research indicates that this is a graduate level research paper, major project, thesis or dissertation.

Residency vs Distance Row Headers:

Residency indicates courses or a period of time during which students are on site receiving instruction in person at Royal Roads University or at a partner institution. When followed by One, Two, Three or Four, Pre-Res, or Pre-Residency, indicates courses that are being offered prior to the student attending Residency.

Distance indicates courses or a period of time during which students take their courses online (aka Distance Learning). When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth Distance Learning period.