



Solution-Finding: *Leading with Creativity*

Creativity is a core competency for leaders and managers and one of the best ways to set your company apart from the competition. Becoming a skilled solution-finder will make you indispensable in today's marketplace. This workshop will help you develop the full spectrum of creativity skills, including practical tools and techniques that use both sides of your brain.

Who Should Attend?

- Managers and leaders
- Anyone interested in developing their creative skills

Topics:

- Create a culture that supports creativity and innovation and overcomes barriers
- Principles and practices of creativity and innovation in art, business, science and design
- Optimize solutions through design
- Case studies from the world's most successful organizations
- Creative leadership competencies
- Tools and techniques that increase ideational fluency
- Analyze problems, reframe, and shift perspectives
- Facilitate a productive brainstorming session that brings out the best in people
- Evaluate ideas and turn them into actions!
- Whole-brain thinking model developed by Ned Herrmann

Learning Outcomes:

- Learn techniques and methodologies you can start using immediately
- Learn relevant "best practices" information and practical techniques
- Develop the skills required to create and maintain an innovative mindset within the organization
- Develop a set of creative solutions to the organization's specific business challenges and recommendations on how to implement these
- Employ strategic thinking using a whole-brain model
- Build longitudinal capacity for creativity, communication and collaborative leadership

Facilitator: **Linda Naiman** is founder of Creativity at Work, a consulting, coaching and training alliance at the forefront of transformational change, through creativity and innovation. She helps organizations accelerate business performance through arts-based training, coaching and research-based consulting. Linda is co-author of *Orchestrating Collaboration at Work*, and is recognized internationally for pioneering arts-based learning as a catalyst for developing creativity, innovation, and collaborative leadership in organizations. Linda has spoken about art, design, and transformational leadership at US Navy Leadership Symposiums, The MIT Club Singapore, The Banff Centre, and at international conferences world-wide. Clients include Fortune 500 companies, consultancies, universities, and public sector organizations.

Length: 2 offerings- 1 day (intro) or 2 days

Times: 9am – 5pm

1 day Intro

Date: Thursday, November 5, 2009

Cost: \$ 220 + GST

Course Code: PABL1891 (intro)

Please Register By: Thursday, October 22, 2009

2 days

Date: Thursday & Friday, November 5 & 6, 2009

Cost: \$ 350 + GST

Course Code: PABL1892 (2 days)

Please Register By: Thursday, October 22, 2009

To Register:

Register online at <http://www.royalroads.ca/continuing-studies> using Visa or MasterCard; or by telephone, Monday to Friday, 9:00 a.m. – 4:00 p.m. at **250-391-2600, ext. 4801**; or **Toll Free at 1-866-890-0220**. Or, come by in person to the Continuing Studies reception area in the **Grant Building, 2005 Sooke Road**, Victoria, BC, Canada V9B 5Y2.