



We Are Smarter Than Me: *Making Collaboration Work*

In today's competitive environment, collaboration is crucial for successful strategy execution, especially when projects are too complex for one team or sometimes one organization to handle. Yet many collaborations end up wasting time, energy and resources. How can leaders and managers avoid the costly traps and pitfalls of collaboration and instead start getting the results they need? What is at the heart of collaboration, and what can we learn from the successes of great groups such as Lockheed's famed Skunk Works?

Who Should Attend?

- Those in supervisory, management, leadership, HR, and visionary capacities

Topics:

- Assess your collaboration IQ: a self evaluation tool.
- Collaboration frameworks
- How to make collaboration work: powerful ways to build consensus, solve problems, and make decisions
- Influencing people to buy into the larger picture, and produce desired results
- Identify and overcome the four barriers to collaboration
- Be a "T-Shaped Manager," collaborating across divisions while still working deeply in your own unit
- Co-creating with your customers: Lego and Procter & Gamble Case studies
- Wikinomics: exploring how mass collaboration changes everything

Learning Outcomes:

- Develop the leadership and management skills required to create trusting, collaborative environments
- Transform groups into motivated and empowered teams to get the results you want.
- Learn proven techniques for optimizing collaboration, improving innovation and improving relationships with customers, clients and those you serve

Facilitator: Linda Naiman is founder of Creativity at Work, a consulting, coaching and training alliance at the forefront of transformational change, through creativity and innovation. She helps organizations accelerate business performance through arts-based training, coaching and research-based consulting. Linda is co-author of *Orchestrating Collaboration at Work*, and is recognized internationally for pioneering arts-based learning as a catalyst for developing creativity, innovation, and collaborative leadership in organizations. Linda has spoken about art, design, and transformational leadership at US Navy Leadership Symposiums, The MIT Club Singapore, The Banff Centre, and at international conferences world-wide. Clients include Fortune 500 companies, consultancies, universities, and public sector organizations.

Length:	1 day
Date:	Friday, February 12, 2010
Times:	9am – 5pm
Cost:	\$ 225 + GST
Course Code:	PABL1893
Please Register By:	Friday, January 29, 2010

To Register:

Register online at <http://www.royalroads.ca/continuing-studies> using Visa or MasterCard; or by telephone, Monday to Friday, 9:00 a.m. – 4:00 p.m. at **250-391-2600, ext. 4801**; or **Toll Free at 1-866-890-0220**. Or, come by in person to the Continuing Studies reception area in the **Grant Building, 2005 Sooke Road**, Victoria, BC, Canada V9B 5Y2.