



Putting Passion to Work: *Potent Transformational Leadership*

Some of the greatest difficulties leaders face today revolve around the need to instill passion, mobilize teams toward achieving a common vision, and motivate change in employees. The mark of authentic, artful leaders in any organization is how well they are able to continually nurture the creative relationships and conversations between all stakeholders in order to produce successful immediate value and long term viability.

Who Should Attend?

- Those who lead in supervisory, management, HR, and visionary capacities

Topics:

- Opposable mind: unifying polarities and contradictions
- What is a transformational leader?
- A theory of creativity, design and innovation
- Adaptive change, and the Hero's Journey (Campbell)
- The arts as a catalyst for transformation
- Developing your spheres of influence
- Keys to collaboration
- Finding a shared vision and values through story-telling
- 'Theory U' concept (developed by Otto Scharmer, MIT) as a framework for how we can work creatively toward desired futures
- Reflective practices

Learning Outcomes:

- You will leave with practical tools and processes to help you develop creativity, collaboration, artistry, reflection, diversity, decision-making and solution-solving skills that contribute to personal and organizational transformation

Facilitator: Linda Naiman is founder of Creativity at Work, a consulting, coaching and training alliance at the forefront of transformational change, through creativity and innovation. She helps organizations accelerate business performance through arts-based training, coaching and research-based consulting. Linda is co-author of *Orchestrating Collaboration at Work*, and is recognized internationally for pioneering arts-based learning as a catalyst for developing creativity, innovation, and collaborative leadership in organizations. Linda has spoken about art, design, and transformational leadership at US Navy Leadership Symposiums, The MIT Club Singapore, The Banff Centre, and at international conferences world-wide. Clients include Fortune 500 companies, consultancies, universities, and public sector organizations.

Length:	1 day
Date:	Thursday, May 6, 2010 (Please note this is a postponement date)
Times:	9am – 5pm
Cost:	\$ 250 + GST
Course Code:	PABL1890
Please Register By:	Thursday, April 22, 2010

To Register:

Register online at <http://www.royalroads.ca/continuing-studies> using Visa or MasterCard; or by telephone, Monday to Friday, 9:00 a.m. – 4:00 p.m. at **250-391-2600, ext. 4801**; or **Toll Free at 1-866-890-0220**. Or, come by in person to the Continuing Studies reception area in the **Grant Building, 2005 Sooke Road**, Victoria, BC, Canada V9B 5Y2.