



**PROGRAM SCHEDULE FOR  
MA in Intercultural and International Communication (MAIIC Blended)  
INTCULCOM-MA Y2425P-CA1B**

March 3, 2025 to March 28, 2027 (24 months)

Created April 25, 2023

*Program schedules, including start and end dates, are subject to change*

Activity	Description		Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	
ITAI	Introduction to Academic Integrity		C/I	03/03/2025	03/09/2025	Online	1	Required
Course	Credit	Course Title	Grade Scale	Start Date (mm/dd/yyyy)	End Date (mm/dd/yyyy)	Delivery Mode	# weeks	Required or Elective
<b>Anchor 1 (Blended)</b>								
IICS638	3	Graduate Seminar in Intercultural Settings	4.33	03/10/2025	04/13/2025	Online	5	Required
				04/14/2025	04/25/2025	On-Campus	2	
				04/28/2025	10/26/2025	Online	26	
<b>Module 1 (Blended): Building a theoretical foundation</b>								
IICS515	3	Intercultural Theory and Practice	4.33	03/10/2025	04/13/2025	Online	5	Required
				04/14/2025	04/25/2025	On-Campus	2	
				04/28/2025	05/25/2025	Online	4	
PCOM635	3	Communication for Development and Social Change	4.33	03/10/2025	04/13/2025	Online	5	Required
				04/14/2025	04/25/2025	On-Campus	2	
				04/28/2025	05/25/2025	Online	4	
<b>Module 2: Exploring essential communication methods and skills</b>								
IICS551	3	Organizational Communication, Culture and Development	4.33	06/02/2025	08/17/2025	Online	11	Required
<b>IICS630: There is a break in studies between 12/25/2025 - 01/05/2026</b>								
IICS630	3	Communication Research Methods	4.33	11/17/2025	02/08/2026	Online	11	Required
<b>Module 3: Developing competence in intercultural context</b>								
IICS560	3	Global Thought and Communication	4.33	02/16/2026	05/03/2026	Online	11	Required
IICS621	3	Intercultural Communication Competence	4.33	05/11/2026	07/26/2026	Online	11	Required
<b>Module 4: Evolving creativity in a digital landscape</b>								
IICS625	3	Communication for Health and Well-being	4.33	08/03/2026	10/18/2026	Online	11	Required
IICS645	3	Migration and Diaspora Studies in Global Contexts	4.33	08/03/2026	10/18/2026	Online	11	Required
IICS575	3	Social Marketing	4.33	08/03/2026	10/18/2026	Online	11	Required
<b>Anchor 2 (Distance Two): pre-requisites IICS515, Module 2 (IICS551 and IICS630), and IICS621. Students select either IICS660 or IICS670.</b>								
IICS660	6	Research Paper in Communication	4.33	10/26/2026	03/28/2027	Independent Research	22	Elective
IICS670	6	Intercultural Communication Learning Project	4.33	10/26/2026	03/28/2027	Independent Research	22	Elective

\*pending approval

**Total Number of Program Credits: 36; created April 24, 2023**

**Definition Key:**

**Delivery Mode (way in which the course is delivered to the student):**

**Blended** indicates that some components of the course are online and some are on campus.

**On-Campus**, also known as Face to Face, indicates that course is taught on site at Royal Roads University.

**Online**, also known as Distance Learning, indicates that the course is taken over the Internet.

**On Location** indicates that course is taught off campus at another location.

**Pre-Res-DL** indicates portion of course that takes place online prior to the Residency.

**Post-Res-DL** indicates portion of course that takes place online after the Residency.

**Residency vs Distance Row Headers:**

**Residency** indicates courses or a period of time during which students are on site receiving instruction in person at Royal Roads University or at a partner institution such as those in France or Thailand. When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth residency period.

**Pre-Res**, or Pre-Residency, indicates courses that are being offered prior to the student attending Residency.

**Distance** indicates courses or a period of time during which students take their courses online (aka Distance Learning). When followed by One, Two, Three or Four, indicates whether it is the first, second, third or fourth Distance Learning period.

**Independent Research** indicates that this is a graduate level research paper, major project, thesis or dissertation.