



**PROGRAM SCHEDULE FOR
MA in Tourism Management (on campus)
INTAKE: Y2324S- CA1F**

Program dates: August 12, 2024 to November 27, 2026

Last updated: March 16, 2024

Program schedules, including start and end dates, are subject to change.

Required Activities (non-credit)								
Course	Credit	Description	Grade Scale	Start Date	End Date	Delivery Mode	# weeks	Required or Elective
ITAI	N/A	Introduction to Academic Integrity	N/A	August 12, 2024	August 23, 2024	Online	2	Required
TRMNOT	N/A	Orientation to Tourism Graduate Studies	N/A	August 12, 2024	August 30, 2024	Online	3	Required
Core Courses								
Term One								
TRMN502	3	Critical Perspectives on Global Tourism	4.33	September 3, 2024	November 15, 2024	On-Campus	11	Required
TRMN501	3	Tourism Leadership	4.33	September 16, 2024	November 29, 2024	On-Campus	11	Required
Term Two								
TRMN505	3	Strategic Tourism Marketing	4.33	January 6, 2025	March 21, 2025	On-Campus	11	Required
IHMN650	3	Strategic Planning for Tourism and Hospitality	4.33	January 27, 2025	April 11, 2025	On-Campus	11	Required
Term Three								
IHMN550	3	Research Methodology	4.33	May 5, 2025	July 18, 2025	On-Campus	11	Required
TRMN503	3	Transforming Destinations	4.33	May 20, 2025	August 1, 2025	On-Campus	11	Required
Completion Options								
Course Based Track - Students choose 5 elective courses and the Capstone course								
TRMN680	3	Capstone: Visualizing Change	4.33	August 11, 2025	October 24, 2025	Independent Research	11	Elective
TRMN680	3	Capstone: Visualizing Change	4.33	January 5, 2026	March 20, 2026	Independent Research	11	Elective
Major Research Project Track - Students choose 3 elective courses and the MRP course								
TRMN640	9	Major Research Project	CR	August 11, 2025	May 1, 2026	Independent Research	38	Elective
TRMN640	9	Major Research Project	CR	January 5, 2026	September 25, 2026	Independent Research	38	Elective
Thesis Track - Students choose 2 elective courses and the Thesis course								
TRMN690	12	Thesis	CR	August 11, 2025	July 3, 2026	Independent Research	47	Elective
TRMN690	12	Thesis	CR	January 5, 2026	November 27, 2026	Independent Research	47	Elective
MATM Elective Courses								
TRMN506	3	Sustainable Tourism Management	4.33	September 30, 2024	December 13, 2024	Online	11	Elective
TRMN506	3	Sustainable Tourism Management	4.33	September 29, 2025	December 12, 2025	Online	11	Elective
TRMN507	3	Responsible Stewardship: An Examination of Ethics in Tourism	4.33	September 30, 2024	December 13, 2024	Online	11	Elective

TRMN507	3	Responsible Stewardship: An Examination of Ethics in Tourism	4.33	September 29, 2025	December 12, 2025	Online	11	Elective
TRMN635	3	Responsible Tourism Field Study	4.33	September 23, 2024	November 8, 2024	On Location	7	Elective
TRMN635	3	Responsible Tourism Field Study	4.33	September 22, 2025	November 7, 2025	On Location	7	Elective
TRMN625	3	Social Entrepreneurship	4.33	January 13, 2025	March 28, 2025	Online	11	Elective
TRMN625	3	Social Entrepreneurship	4.33	January 12, 2026	March 27, 2026	Online	11	Elective
IHMN520	3	Financial Analysis and Decision Making	4.33	January 13, 2025	March 28, 2025	Online	11	Elective
IHMN520	3	Financial Analysis and Decision Making	4.33	January 12, 2026	March 27, 2026	Online	11	Elective
IHMN505	3	Trends & Issues in Hospitality Management	4.33	June 2, 2025	August 15, 2025	Online	11	Elective
TRMN535	3	Event Management	4.33	June 2, 2025	August 15, 2025	Online	11	Elective
MGMIP	P/F	Internship Preparation (required for the internship option)	P/F	TBA	TBA	On-Campus	TBA	Elective
TRMN692	3	Internship	CR	May 4, 2026	September 4, 2026	On Location	18	Elective
Total Number of Program Credits - 36 Dated: March 16, 2024								